

Storm  *Brewing*

The Tycos Book

FORCEFUL *and* INFORMATIVE Booklets

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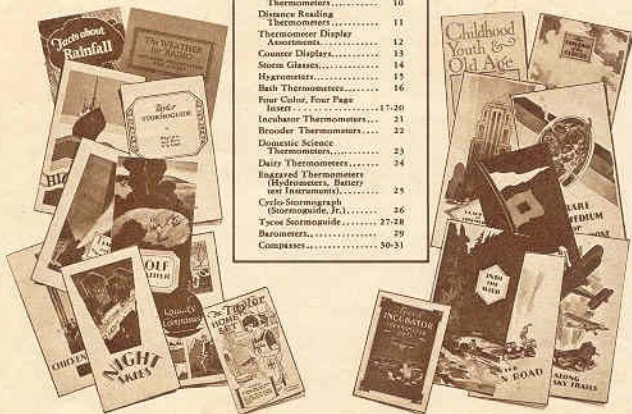
There is a strong selling booklet for every instrument manufactured by the Taylor Instrument Companies. These talk to the reader in his own language and with intelligent understanding of his problems. This material is furnished with the instruments you buy and under certain conditions is imprinted with your firm name and address. Tycos literature deals not only with Tycos

instruments, but also with the important functions they serve in various industries, professions and daily pursuits. Poultrymen, dairymen, fishermen and others are told valuable facts about their businesses and the application of Tycos instruments.

Get the force of this practical literature behind you. Sell Tycos and use these booklets to help. This service costs you nothing.

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FEVER THERMOMETERS

EVERY home should have a Tycos Fever Thermometer. An accurate temperature report may mean the difference between life and death. Know when to send for the doctor—time is saved before his

arrival. You can easily establish this fact with your customers. Sell thermometers that are accurate, favored by physicians and nurses, made by a company that has manufactured scientific instruments for decades.



No. T5000
Tycos Fever Thermometer

A splendid instrument. One you will be proud to sell. Bayers like the open range scale, proportion of tube and bulb, perfection of magnifying lens and the ease and safety with which the mercury column may be shaken down. Permanently accurate—thoroughly seasoned before scaling—cannot shrink. Each is in a Tycos safety pocket carrying case and packed in folding box with certificate. $\frac{1}{2}$ dozen in a carton.

Per dozen		
2-min.	1-min.	$\frac{1}{2}$ -min.
\$24.00	\$27.00	\$30.00

No. T5002
Tycos Fever Thermometers

This instrument is identical with No. T5000, except that it is supplied in a hard rubber case. Each is packed in a folding box, with certificate. $\frac{1}{2}$ dozen in a carton.

Per dozen		
2-min.	1-min.	$\frac{1}{2}$ -min.
\$21.00	\$24.00	\$27.00



Tycos Safety Carrying Case

This excellent fever thermometer case is attractive, sanitary, and unusually convenient. Metal is covered with white enamel and trimmed with nickel. The patent inside spring fitting absorbs shocks. A patented pocket clip prevents loss of the cap. This case supplied only with Tyco-grade fever thermometers—will not roll on a smooth surface.



No. T5004
Taylor Clinical Thermometer

While not possessing all the manufacturing refinements of 5002, a thoroughly reliable and satisfactory offering. Our reputation is too valuable to jeopardize by marketing anything that might prove unsatisfactory. Comes in hard rubber case. Each in folding box with certificate.

$\frac{1}{2}$ dozen in a carton.

Per dozen		
2-min.	1-min.	$\frac{1}{2}$ -min.
\$16.00	\$18.00	\$21.00

No. T5006
Hospiclinic Thermometer

Meets the demands of the hospital trade. Nurses appreciate its full tube. Further, the cost of replacement is comparatively small, as breakage is an item they must personally meet. In hard-rubber cases, each in folding box with certificate.

$\frac{1}{2}$ dozen in a carton.

Per dozen		
2-min.	1-min.	$\frac{1}{2}$ -min.
\$11.00	\$12.00	\$14.00

FEVER THERMOMETERS

A FEVER thermometer is as personal as your tooth brush." That is the theme of a forceful consumer advertising campaign that millions of buyers will read. It will

stimulate your sales of Tycos fever instruments. Capitalize on this ever-increasing demand. Display Tycos Fever Thermometers in your windows or on your counters.

No. T5022

Tycos Rectal Thermometer

The Tycos (first grade) Rectal Thermometer has a green enameled back and pear shaped bulb. The bulb comes in direct contact with the tissues without danger of perforating them, and records temperature correctly. A green enameled Tycos Safety Carrying Case is provided.

Per dozen
2-min. 1-min.
\$27.00 \$30.00

No. T5024

Tycos (first grade) Rectal Thermometer is exactly like No. T5022, except that it is supplied in a hard-rubber carrying case.

Per dozen
2-min. 1-min.
\$24.00 \$27.00



No. T5028

Taylor Rectal Thermometer

The Taylor (medium grade) Rectal Thermometer is a thoroughly practical, accurate instrument—a great value at the price. The magnifying lens front makes it easy to read at all points. It has a tube of second selection fitted with a green-enameled back and pear-shaped bulb. A serviceable hard-rubber carrying case (described below) is provided with each. Dealers will find this instrument a popular seller. Its low price and good quality combine to give rapid turnover.

Per dozen
2-min. 1-min.
\$21.00 \$24.00

No. T5030

Hospital Rectal
Per dozen
2-min. 1-min.
\$14.00 \$15.00

POCKET CASES

No. T5015

Tycos Oral and Rectal Thermometer

A convenient set—popular among physicians. The Tycos Combination Pocket Case contains one No. T5555 Tycos 1-minute Fever Thermometer and one No. T5022 Tycos 1-minute Rectal Thermometer with green back and pear-shaped bulb. Both are absolutely clear at all points and as nearly perfect as can be made.

Per dozen, \$57.00



Style D and E

Style HR Pocket Case

Sturdy hard-rubber case for fever thermometer, with pocket clip, as regularly supplied with all clinical thermometers except as otherwise noted. Will not roll.

Style D Pocket Carrying Case

This nickel-plated case of twisted design, with chain and pin, will be furnished in place of hard-rubber case, if specified, without extra charge.

Style E Pocket Carrying Case

Aluminum case in twisted design, with chain and pin. It will be furnished without extra cost in place of hard-rubber case, if desired.

Style X

Thermometer Case

A Tycos Safety Pocket Case of plain sterling silver for 4-inch Tycos Fever Thermometers.

Add to list of No. T5002 extra per dozen \$84.00.

Style Y

Thermometer Case

This is a Tycos Safety Pocket Case of delicately chased sterling silver, for 4-inch Tycos Fever Thermometers.

Add to list of No. T5002 extra per dozen \$96.00.



OUTDOOR-INDOOR THERMOMETERS

Tycos Thermometer owners have the straight facts on prevailing temperatures. These instruments are known for absolute reliability. Thousands are found in fine

homes everywhere. Tycos outsells all other "makes." Tie up with the leader. Meet the demand that superiority brings. Make Tycos national advertising work for you.

No. T5100S

Tycos for Outdoor Temperatures

Here's a high-grade outdoor instrument that always tells the truth. It's built to last. Permacolor tubes are first selection and filled with red liquid, easy to read and non-fading. Heavy beveled brass scales, black oxidized finish, white-filled figures and graduations and gold-plated screws, tube clasp and bulb guard make

this a most handsome, substantial thermometer. Its range is 20° to 60° below zero to about 120° F. above. Available with oak or genuine mahogany wood backs. Each in a box. 1/2 dozen in a carton.

Size in inches	6"	8"	10"
Oak per doz.	\$20.00	\$22.00	\$26.00
Mahogany, per doz.	21.00	24.00	28.00
Weight, doz.	3 1/2 lbs.	5 lbs.	6 1/2 lbs.

No. T5110S

Tycos Hand Rubbed Finish For Indoor Temperatures

Rich beary and refined design to harmonize with fine furnishings feature this distinguished instrument. Scale is black-oxidized and beveled-edged. Screws, tube-clasp and bulb-guard are gold-plated. The Permacolor tube is magnifying and filled with non-fading red liquid. It has white filled figures and graduations and open scale range of approximately 20° to 120° F. Each in a box.

Size, inches.	6"	8"
Per dozen...	\$30.00	\$33.00
Weight, doz.	3 1/2 lbs.	4 1/2 lbs.



No. T5101S

Tycos for Indoor Temperatures

This handsome, accurate thermometer is a credit to any home. The Permacolor tubes are first selection and filled with easy-reading, non-fading, red liquid. It has heavy beveled brass scales and gold-plated screws, tube clasp and bulb guard. Range is about 20° to 100° F. above zero. Available with natural oak wood back and

beautiful shaded gold scale or genuine mahogany back with harmonizing shaded silver scale. Made in 6" size only. Each in a box. 1/2 dozen in a carton.

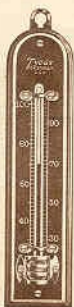
Size in inches.	6"
Oak, per dozen.	\$20.00
Mahogany, per dozen	21.00
Weight, dozen.	5 lbs.

No. T5115S

"Petite"

This attractive, accurate little thermometer is available in a variety of colors to match or harmonize with any interior. Beautifully colored brass scale with white-filled figures and graduations is mounted on a silvered metal back. Equipped with magnifying Permacolor tube filled with red liquid. Screws, tube-clasp and bulb-guard are gold-plated. Indoor range is approximately 20° to 100° F. Made in 5" size only. Available with red, green or lavender scales—specify color desired when ordering. Each in a box. 1/2 dozen in a carton.

Per dozen.	\$18.00
Weight, dozen.	1 lb.



HEALTH THERMOMETERS

PROPER temperatures in the home and the right clothes for the weather are vital to health. Sell Taylor health thermometers to your customers for the protection they give. Show prospective buyers how over-

heated rooms or temperatures below 68° cause colds and other diseases of the respiratory tract. Explain that Taylor Outdoor Thermometers tell correct temperatures at a glance. These numbers will make you money.

No. T5106S

Taylor for Room Temperatures

Instantly tells whether a room is properly heated. 70° figures are omitted and the words "Health Temperature" are stamped in at 68°. Scale is black oxidized with white graduations. Range is indoor only. The white enameled wood back harmonizes with most interiors. Size is 8x2". Non-fading red liquid magnifying Permacolor tube. Handomely fitted with triple-plated gold trimmings. Each in a box. 1/2 dozen in a carton.

Per dozen.....\$30.00
Weight, per dozen... 5 lbs.

No. T5120S

Taylor for Outside Exposure

Dependability and good looks at a popular price. Permacolor tube of second selection with magnifying front and red liquid filling. Lighter weight metal than No. T5106S. Black oxidized finish, white filled figures and graduations. Metal parts brass plated. Wood back is natural oak or cherry finish. Scale range of 20° to 60° below zero to about 120° F. makes it suitable for either outside or inside use. Each in a box. 1 dozen in a carton.

Size in inches. 6" 8"
Per dozen....\$12.00 \$15.00



No. T5125S

Taylor for Room Temperatures

Fills the need for a thoroughly accurate instrument at very reasonable cost. It is neat in design, has a wood back in natural oak or cherry finish,

black oxidized scale, white-filled figures and graduations, 68° and "Health Temperature," and is equipped with magnifying Permacolor tube, second selection, filled with red liquid. Trimmings are triple brass plated. Available in 8" size only. Each in a box. 1/2 dozen in a carton.

Per dozen.....\$15.00
Weight, dozen.....4 1/2 lbs.

No. T5121S

Taylor Indoor Wall Thermometer

This practical but inexpensive instrument is a good seller. Magnifying tube of second selection, filled with non-fading red liquid, is always easy to read. The black-finished metal scale with white-filled figures and graduations harmonizes with the natural oak or cherry finished wood back. Scale range is about 20° to 100° F. Available in 6" size only. Each in a box. 1 dozen in a carton.

Per dozen.....\$12.00
Weight, dozen...About 3 lbs.



WINDOW THERMOMETERS

You'll find a ready sale for Tycos Window Thermometers. These popular, convenient instruments are fastened outside the window where they can be easily read from the inside. There's no need to step out to

know the weather. This feature makes Tycos Window Thermometers particularly useful in homes where there are children. People want these accurate instruments. Display them—they'll sell.



No. T5316S
Taylor Temprise
for Outside the Window

This is a good-looking, durable instrument at a price that will enable you to get volume. Back is of steel finished with non-chipping, vitreous white enamel. It has a distant reading scale, lens front tube, Permicolor filled, and is complete with window brackets for attaching to the window frame. Each in a box—1 dozen in a carton.

Per dozen.....\$12.00
Weight, dozen..About 6 lbs.

No. T5127S
Taylor Utility Thermometer

You can offer this handsome instrument at a reasonable price and make a good profit. It is adaptable for either indoor or outdoor use. Back is of pressed steel finished with non-chipping, vitreous white enamel, making it weatherproof. Permicolor tube filled with red liquid and distinct key figures make it easy to read from a distance. Complete with screws ready for fastening. Each in a box—1 dozen in a carton.

Per dozen.....\$12.00
Weight, dozen..About 6 lbs.



Note: See colored insert for de-luxe outside Thermometer

No. T5306S
Tycos for Outside the Window

This sturdily built Tycos window thermometer has a back of vitreous white enameled metal and permanent dead black figures and graduations. Both right and left hand brackets are provided that can be attached to screens or storm windows and faced in. Magnifying Permicolor tube of first selection is filled with red liquid. Scale range is 20° to 60° below zero to about 120° F. above. Each in a box.

Per dozen.....\$42.00
Weight, doz...About 13 lbs.

No. T5145S
Indoor Thermometer

Here's a profitable 50-cent seller. White enameled. Designed for use in bath room, sun room, etc. Available in 5" size and with white enamel back only, and has black lithographed scale with white figures and graduations. Tube is Permicolor filled and its range is approximately 20° to 100° F. Each in a box—1 dozen in a carton.

Per dozen.....\$6.50
Weight, dozen..About 2 lbs.



METAL CASE THERMOMETERS

Taylor-Tycos outdoor and general purpose thermometers are accurate and easy to read. Seventy-eight years of experience and manufacturing facilities enable us to offer

more for your money, and your customer more for his. Put your efforts behind this line. Fill your requirements from this catalog. Make the Taylor and Tycos names work for you.



No. T5400S
Tycos Heavy
Tin Case

This thermometer is widely used industrially to determine air temperatures accurately. Its range is from 20° below to 120° F. above zero. The finish is weather-resisting, baked-on enamel. The Permacolor magnifying lens tube is filled with non-fading red liquid. White filled figures and graduations are easy to read. Brass black oxidized scales.

Each in a box. $\frac{1}{2}$ dozen in a carton.

Size.....	8"	10"
Per dozen.....	\$20.00	\$22.00
Weight, dozen.....	4 lbs.	6 lbs.

No. T5401
Tycos Tin Case

Here's a well-built, durable instrument with tin case protected by a heavy coat of baked-on enamel. Handsome, rustproof gold plate features tube clamps, bulb-guard and screws. The mercury column is made easy to read by a magnifying lens. Scales are black oxidized—the filled figures and graduations, white. Range about 30° to 120° F. above. This is a high-grade thermometer that will prove extremely popular among those who want a highly accurate and good-looking instrument. Remember that the name Tycos stands for reliability.

Each in a box. $\frac{1}{2}$ dozen in a carton.

Size.....	12"
Per dozen.....	\$30.00
Weight, dozen.....	8 lbs.



No. T5420S
Taylor Tin
Case

Low price makes this dependable thermometer a popular seller. It has the accuracy and inbuilt quality of the Taylor line. The case is black enameled—the magnifying lens tube, of second selection, is filled with non-fading red liquid. It has black brass oxidized scales, and white-filled figures and graduations. Range is from 20° to 60° below to 120° F. above. Each in a box. $\frac{1}{2}$ dozen in a carton.

Size.....	8"	10"
Per dozen.....	\$12.00	\$15.00
Weight, dozen.....	2 $\frac{1}{2}$ lb.	3 $\frac{1}{2}$ lbs.

No. T5421

Higher range features this thermometer which is the same as T5420S except that it has a mercury tube and silvered scale. Its approximate range of 30° to 120° F. makes it adaptable for special industrial uses.

Size.....	12"
Per Dozen.....	\$21.00
Weight, dozen.....	4 lbs.

No. T5440S

Lithographed Tin Scale

When customers demand an extremely low-priced thermometer you can offer them this model with absolute confidence. It sells well because of its popular price and its well-known maker. Temperatures are recorded from 20° to 60° below to about 120° F. above. Permacolor lens tube is magnifying and filled with non-fading red liquid. Each in a box. Dozen in a carton.

Size.....	8"
Per dozen.....	\$ 3.00
Weight, dozen.....	1 $\frac{1}{2}$ lbs.



MAXIMUM and MINIMUM THERMOMETERS

FRUIT growers, orchardists—all scientific farmers and others who want accurate weather information need Tyco's Maximum and Minimum Thermometers. These in-

struments precisely register lowest or highest temperatures reached during a given period. They are carefully made and closely inspected—each receives individual attention.



No. T5452

Tyco's Maximum and Minimum

Those whose hobbies or business depend upon weather conditions, find this thermometer invaluable. It registers the warmest and coldest points for any period. A small index in each tube is set by a magnet. The next time the user looks at the thermometer it tells not only the correct temperature at the time but also the temperature during

Per dozen.....\$84.00

his absence. The tube is of first selection for mechanical perfection. It is equipped with a 10" polished brass case with scale graduated on the face and a key slotted hanger top and bottom. A hood at the top protects the tube. Magnet and instructions accompany each instrument. Each in a box— $\frac{1}{2}$ dozen in a carton.

Weight, per dozen..... 9 lbs.



No. T5499

Tyco's Minimum Registering

Fruit growers and orchardists find this thermometer indispensable. It may be used wherever minimum registering is desired. It is made of hard sheet aluminum, gray enamel lacquered. Size is $1\frac{1}{2} \times 1\frac{1}{4}$ ". Permacolor tube of the engraved steel type is filled with non-fading red liquid. Range is 0 to 80° in one degree graduations. Aluminum figures and lettering. Each in a box— $\frac{1}{2}$ dozen in a carton. Per dozen.....\$48.00 Weight, per dozen...4 lbs.



No. T5498

Minimum Registering

This instrument answers the need for an accurate, durable and inexpensive minimum registering thermometer. The scale is zinc flanged. Its range is from 20° to 60° below zero to about 120° F. above. A magnifying tube makes it easy to read. It is 10" long. Practical, durable, and low priced, this thermometer is a leading seller with many dealers. Each in a box— $\frac{1}{2}$ dozen in a carton.

Per dozen.....\$30.00 Weight, per dozen...8 lbs.

DISTANCE READING THERMOMETERS

This low-priced quality line is further evidence that Taylor instruments offer you and your customers more for your money. When buyers want "something cheaper"

satisfy their demand with these numbers, known as "distance reading thermometers" and "old standbys." Permacolor tubes are of third selection and filled with red liquid.

No. T5154S

A Practical Instrument

This all-around service thermometer is a leader with many dealers. It has a wide copper-plated case, and scale with large easy-reading white figures and graduations on a black oxidized background. A thermometer of unusual accuracy at a very low price. Scale range is from 20° to 60° below zero to about 120° F. above. It is the best instrument built at this price.

Each in a box—1 dozen in a carton.

Size 8"

Per dozen..... \$10.00
Weight, per dozen... 4 lbs.

No. T5170S

Built to sell at a price and give good service. The wood backs are in assorted colors—lavender, white, green—with scale printed on wood. These make a very attractive display and you can sell lots of them.

One dozen mounted on heavy card

Size 8"

Per dozen..... \$3.30
Weight, per dozen... 1 1/4 lbs.



No. T5140S

For Outside Exposure

Solidly built and practical—an instrument that represents big value. Permacolor tubes are third selection filled with non-fading red liquid. Scales are black—figures and graduations, white. Backs are finished in birch or

walnut. Range is from 20° to 60° below zero to about 120° F. above. It has nickel-plated screws, tube cages and bulb-guard, and is suitable either for inside or outside use. Each in a box. 1 dozen in a carton.

Size, inches..... 8"

Per dozen..... \$6.50

Weight, doz..... 3 1/2 lbs.



No. T5130S

A Fast Selling Home Thermometer. This unusual instrument has a silver-gilt wood back with etched metal scale and red filled Permacolor tube. Large gilt figures and graduations are attractive and easy to read. Length is 5". This number is a good seller and an attractive display easel is provided with each dozen, which helps you to turn them over fast. Each in a box. 1 dozen in a carton, with easel.

Per dozen..... \$6.50

Weight, per dozen... 1 1/2 lbs.



DISPLAY ASSORTMENTS

WHEN customers pick up a *Tycos* or *Taylor* thermometer and handle it they are half sold. That's why these display assortments are so popular with dealers

everywhere. They catch the prospect's eye—suggest his need for a thermometer. Use this silent salesman. Let your customers know you sell the *Tycos* line.

No. T1-S Taylor Thermometer Assortment

An eye-catching assortment including 39 thermometers in 12 styles. Heavy cardboard—attractive colors—fitted with eyelets and brass hooks. Group includes instruments retailing at 25 cents to \$1.75 each.

Quan.	Cat. No.	Listed on Page	Size
4	T5170-S	11	5"
6	T5143-S	8	5"
6	T5151-S	13	5"
3	T5154-S	11	5"
4	T5127-S	5	5"
4	T5316-S	8	5"
3	T5370-S	14	5"
1	T5420-S	9	6"
2	T5120-S	7	6"
2	T5121-S	7	6"
1	T5103-S	6	6"
9	T5400-S	9	6"

Weight, packed ready for shipment, about 20 pounds.
No. T1-S Taylor Thermometer Assortment, \$54.00 each

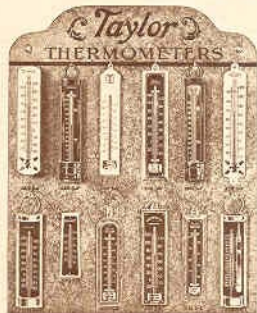


No. T0-S Taylor Thermometer Assortment

Below is a group of "Best Sellers"—priced to move. Handsome, colored display board, 24½ x 18". Assortment includes 21 thermometers in nine styles, retailing from 25-cents to \$1.50 each.

Quan.	Cat. No.	Listed on Page	Size
5	T5170-S	11	5-inch
1	T5140-S	11	5"
2	T5154-S	11	5"
2	T5127-S	5	5"
4	T5316-S	8	5"
2	T5420-S	9	5"
1	T5121-S	7	6"
1	T5103-S	6	6"
2	T5111-S	15	6"

Weight, packed ready for shipment, about 15 pounds.
No. T0-S Taylor Thermometer Assortment, \$16.50 each



No. T1-S



No. T0-S

COUNTER DISPLAYS

KEEP thermometers out on the counter where customers can see them and you will multiply your sales of these instruments. Illustrated below are two counter displays

that fill a definite need and are certain money-makers. If your trade demands thermometers in a restricted price range, meet the requirements with these assortments.

No. T100S

"American Made" Assortment
(ordinary grade)

This attractive, fast-selling group consists of a neat easel-back display card that holds six thermometers— $2 \times 7 \frac{1}{2}$ " with black-lithographed tin scales on walnut-finished wood backs. Temperature range is 20° to 60° below zero to approximately 120° F. above. Magnifying tubes are filled with non-fading red liquid—easy to read. The display card is $13 \frac{1}{2} \times 10$ ". One assortment packed in a box. Weight per box is about two pounds.

Each assortment.....\$3.50



Weather and Weather Instruments for the Amateur

By P. R. Jameson, F. R. Met. Soc., F. R. G. S.—Revised Edition

Teaches the fundamentals of meteorology. One hundred and forty pages profusely illustrated.

Bound in Fabrikoid—\$1.00 per copy

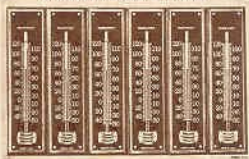
Made up of the following 24 page books by P. R. Jameson, which may be purchased separately.

"Practical Hints for Amateur Weather Forecasters," "Humidity, Its Effect on Our Health and Comfort," "The Mountains of Cloudland and Rainfall," "The Thermometer and Its Family Tree," "The Barometer, as the Foot Rule of the Air," "The Compass, the Signpost of the World,"

Each 15 cents

No. T100S

American Made



This eye-stopping assortment consists of red, imitation-leather-covered easel-back display box, containing one dozen "Comfortmeter" thermometers, $8 \times 2 \frac{1}{2}$ " in size. Magnifying tubes are filled with non-fading red liquid. Metal scales are assorted blue and green—guards are nickled—temperature range 20° to 60° below zero to approximately 120° F. above. Six of display is $10 \frac{1}{2} \times 17 \frac{1}{2}$ "—its weight about $3 \frac{1}{2}$ pounds.

Each assort... \$9.00

No. T5151S

"Comfortmeter"
Assortment



STORM GLASSES

THOUSANDS of Taylor Storm Glasses are sold to farmers, fishermen and others who need weather information. These instruments are chemical thermoscopes, actuated by temperature changes, not by barometric

pressure. Stock these weather prophets. Cash in on existing demand and build more sales by pointing out the need for high quality storm glasses made by Taylor Instrument Companies.



No. T5370S
Coppered Case
Storm Glass

A handsomely finished weather forecaster. The magnifying front thermometer tube is filled with red liquid—non-fading and easily read. Tube and storm glass bottle have 5-inch engraved brass scales, black-oxidized, with white-filled figures and graduations. Weather-resisting coppered case, 8x2 3/4".

One in a box
One dozen in a carton

Per dozen.....\$12.00
Weight, per doz....About 4 lbs.

No. T5690S

Wood-Back Display Thermometer

Attract attention—focus interest on your thermometers with this giant instrument. Your name will be lettered at the top if you wish. Figures, graduations and letters are black, size is 39"x6". Temperature range 40° to 60° below zero to about 120° F, above—guaranteed accurate within two degrees. Each in a box.

Each....\$7.50 net, no discount
Weight, packed.....7 lbs.

Note—When ordering furnish copy for lettering. Only one of these instruments can be sold to each store. Its purpose is to help advertise your business.



No. T5364S

Taylor Storm Glass and Thermometer

This instrument registers "Fair," "Change," or "Stormy," on a metal plate beside the storm glass. Screws, tube clamps, bulb-guard and clips are of brass. Tube is second selection with black-oxidized brass scale and white-filled figures and graduations. Light oak back, 8x4". One in a box. One dozen in a carton.

Per dozen.....\$18.00
Weight, dozen.....7 3/4 lbs.

No. T5692S

Tyces Bronze-Case Display Thermometer of Best Grade

Hotels and clubs like this good-looking instrument. It is guaranteed accurate within one degree, has a heavy solid bronze V-shaped case with heavy glass front to protect tube, and black-oxidized brass scale with white-filled figures and graduations. Range is 40° to 60° below zero to 120° F, above. Scale is 12 inches long—overall length is 17 inches. One in a box.

Each.....\$40.00
Weight, packed, about....7 lbs.

HYGROMETERS

RAPID spread of health education has created an increasing demand for Tycos Hygrometers. These instruments accurately measure the percentage of moisture in the atmosphere. Every home, school, office and

factory is a prospect. People are learning that a 68° temperature and 50% humidity are best for health and efficiency. Sell them Tycos Hygrometers, world famous for accuracy and dependability.

No. T5558

Tycos Hygro-Autometer

Anyone can quickly find the relative humidity and dew point with this simple, scientific, easy-to-read instrument. People everywhere are being sold on the importance of breathing properly moistened air. The Tycos Hygro-Autometer gives a buyer the facts, factories, offices, laboratories, schools and homes need these instruments.

One in a box, complete, simple directions with every instrument

Each.....\$16.00

Weight, each. About 4½ lbs.

Extra thermometer tubes and scales for No. T5558, each \$2.00. Extra silk wicks for No. T5558, per dozen, \$1.50.



No. T5532

Tycos Hygrometer

This instrument determines the relative humidity and dew point. Thermometer scales and water-bottle are mounted on brass supports offsetting from the wood back to allow air to circulate freely. The two magnifying-front thermometer tubes are of first selection, filled with distilled mercury and mounted on heavy bevel-edged brass scales. Accompanied by U. S. Weather Bureau tables and directions for determining humidity, etc.

One in a box

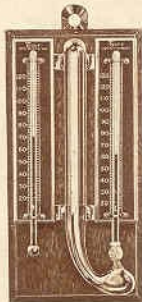
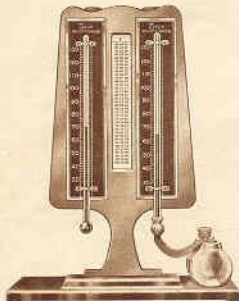
Each.....\$5.00

Weight, doz.....12 lbs.

Extra silk wicks, doz. \$1.50

Extra Tubes and Scales Each \$2.00

Sell health to the nation through the citizens of the future. The schoolrooms of your town offer a wide field.



BATH THERMOMETERS

MODERN mothers know that the temperature of the baby's bath is important. Invalids, aged people, growing children, everyone should bathe in properly tem-

perated water. This dependable line of thermometers will make you money. Each Tycos Bath Thermometer is accompanied by a treatise on healthful bathing.

No. T5614M

Bath Thermometer

This inexpensive instrument is especially suitable for introducing the bath thermometer to new buyers. Later, you can sell them a higher grade instrument. This one has a paper scale inside a glass cylinder, mounted inside the wood frame. Mercury-filled tube. Approximate temperature range, 30° to 150° F.



Size..... 10"
Per Gross.....\$33.00



No. T5608S

Taylor Bath Thermometer

It's accurate. A bath in water at one temperature is stimulating—a difference of just a few degrees makes it a sedative! Sell this thermometer to people who are particular. The vitreous enameled metal frame, 12 inches long, has a handle. The tube has a magnifying lens front, and is filled with red liquid—easy to read and non-fading. Temperature range, 30° to 150° F. One in a box. One dozen in a carton.



Per doz...\$18.00
Weight, dozen, about 4 1/2 lbs.

No. T5610BS

Baby's Floating Bath Thermometer

This novel instrument is attractively finished in "baby blue" enamel. The magnifying front tube is filled with non-fading and easy-to-read red liquid. The oval-shaped wood block measures 4 1/2 x 3 x 1 1/2", and is decorated on the reverse side with a baby's picture. Figures, graduations and key words are black. Each in an attractive lithographed slip cover gift box. Twelve in a carton. Per dozen, \$12.00 Weight, dozen, 2 1/2 lbs.

No. T5610PS

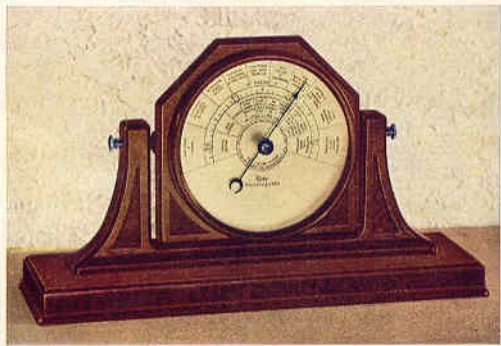
The same as No. T5610BS except in finish, which is "baby pink." These thermometers are extremely popular among mothers and gift seekers. Their attractive appearance makes them fast sellers.

Per doz..\$12.00 Weight, doz., about 2 1/2 lbs.




Bath Thermometers Have Many Uses

Bath thermometers serve many household purposes. It is highly dangerous to apply a hot water bag to a patient without knowing the water temperature. Flannels, blankets, and woolen garments should be washed in properly temperatured water. A Tycos bath thermometer tells the story at a glance—saves time and fabrics. No home should be without one of these accurate instruments.



No. T2259

Taylor Stormoguide



IN producing the Taylor Stormoguide, the Taylor Instrument Companies has developed a dependable high-grade, simplified barometer—easily read at a glance—that forecasts weather conditions with high average accuracy and constitutes an exceptionally attractive piece for the mantel or library table . . . The barometer—centuries old in romance—appeals to everyone who has an eye for things that are both colorful and practical . . . The Stormoguide tells the golfer what tomorrow will be like—tells the sailor, the motorist and the hunter what kind of weather is kicking about—serves a convenient and practical purpose in every household . . . The bakelite model illustrated above has a satin finish mahogany case $14\frac{1}{2}$ " wide, 5" brass dial and adjustable movement adaptable for altitudes from zero to 3,500 feet. It resembles a clock in appearance and lists at \$15. The smaller model illustrated below is priced to sell for \$10 . . . Every dealer should have these models in stock—especially during the seasons when gift purchases are made.



A complete description of the Stormoguide Jr. shown at the right is given on page 26 of this catalog.

A NEW of Ther. in C

IN STEP with the modern in an entirely new note in hotly designed in a wide range the demand of the day and harmonistic decorative motifs. Especially distinctly new — a true reli conventional—thermometers sales. Every instrument is of accuracy. You will find them ties—truly artistic in their practical in execution—altogether household thermometer company has



Tycor Metal Wall Thermometer No. T5117-S. Rich in appearance and charming in its simplicity. Lustrous bronze finished metal back, ivory finished scale. May be used indoors or out. Length 8 inches.

Price, per doz. \$36.00



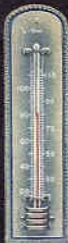
Tycor Standing Thermometer No. T5352-S. Colored as in T5103-S with addition of harmonizing base and uprights. Permalcol tube, red liquid filled. Silver finished guard and fittings.

Price, per doz. \$42.00



Taylor Metal Standing Thermometer No. T5355-S. Attractive and inexpensive thermometer for use on desk or table. Bronze finished back. Enamel metal scale. Lens front tube, red liquid filled. About 3 1/2 inches high.

Price, per doz. \$12.00



Tycor Wall Thermometer No. T5103-S. Similar to No. T5102-S but finished in Venetian blue and silver. Especially suitable for rooms decorated in lighter colors. Length 6 inches.

Price, per doz. \$36.00



Tycor Wall Thermometer No. T5104-S. Similar to No. T5102-S but finished in Old Brass and gold. Has metallic finish so popular at the present time as interior decoration. A very pleasing and accurate instrument. Length 6 inches.

Price, per doz. \$36.00

W LINE

Thermometers Color

Mode for color, Tycor has created household thermometers— attractive of effective colors that meet harmonize with period and moderne you will find something different from the stereotyped and that attract the eye and speed high quality and dependable to be far more than mere novelty-conception and thoroughly ther the most attractive line of instruments that any instrument ever produced.



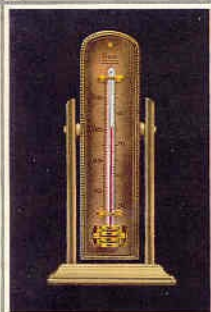
Tycor Standing Thermometer No. T5351-S. Same thermometer as T5102-S but mounted on substantial felted base and pivoted between two uprights. For table and desk use. Ornamental as well as useful.

Price, per doz. \$42.00



Tycor Wall Thermometer No. T5302-S. Hammered silver finish imparts an air of dignity and ruggedness to this number. Best quality thermocolor tube and easy reading scale. Length 6 inches.

Price, per doz. \$36.00



Tycor Standing Thermometer No. T5353-S. Similar to T5104-S, with the addition of base and uprights. An addition to any tastefully decorated home or office. An appreciated gift. Best selection tubes and scales.

Price, per doz. \$42.00



Tycor Wall Thermometer No. T5102-S. Finished in antique ivory with delicate gold beading and bezel. A conservative instrument that will grace any incidental wall space. Length 6 inches.

Price, per doz. \$36.00



Taylor Wall Thermometer No. T5123-S. Finished in four different colors—Persian Orange, Lavender, Fox Green, Red. Each in an individual box, 12 to a carton—3 of each color—with display tassel. Length 5 inches.

Price, per doz. \$ 9.00

Finest Outside Household Thermometer Manufactured

THE Taylor Instrument Companies has taken a long stride ahead of competition in producing this special deluxe outdoor window thermometer that is priced to sell at \$4. Here is a sturdily built instrument, accurate and dependable, made with a white vitreous enameled metal back and permanent jet black figures and graduations. Heavy cast iron brackets—artistically designed to closely resemble a hand wrought finish—can be attached to screen or storm windows and faced inwardly. The magnifying Permacolor tube of first quality is filled with an easily read non-fading red liquid. The scale range is from 20° to 60° below zero to approximately 120° F. above. This thermometer does credit to any home. It is an instrument of the first quality—one that you can take pride in selling—one that any customer will take pride in buying and possessing. Many dealers have found that it is an excellent gift item—a thermometer that quickly attracts the eye of the shopper and suggests itself as an unusual remembrance at Christmas and other seasons when shoppers are looking for distinctive and appropriate family gifts of moderate price and obvious quality.

Tycos

T5307-S

As illustrated and described above
Price, each \$4.00

INCUBATOR THERMOMETERS

MODERN poultrymen use more incubators every year. Here's a wide field for these specialized thermometers! The types illustrated are highly accurate and especially

designed for the purpose. They're neat-looking and bear the name *Tycos*—well known to all readers of poultry journals as absolutely reliable instruments.

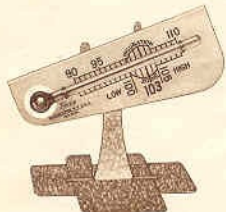
Every New Incubator Means a Sale for You!

Every incubator buyer is a thermometer prospect! The incubator thermometer must be absolutely accurate. Heat hatches eggs. There's no room for guesswork. A slight deviation in temperature may mean the loss of a whole brood and hundreds of chicks die because constant correct heat is not maintained. The poultryman knows this and wants the most reliable instrument he can get. That means *Tycos*.



Distinctive Features of Tycos Incubator Thermometers

Tubes used in *Tycos* Incubator Thermometers are filled with pure mercury from which all moisture is "roasted." This prevents the mercury from clinging to the inside of the tube and insures accurate readings. After sealing, the tubes are placed in a vault to "season" until the shrinkage caused by heating of glass has taken place. They are then "pointed," "scaled," inspected and shipped—accurate instruments.



No. T5776

Tycos Incubation Zone Thermometer

A popular seller. Scale face makes clear the safe temperature limits for incubation. The white scale with black graduations is easy to read inside the incubator. It has a non-tipping stand and first-quality mercury-filled tube. One in a box. One dozen in a carton.

Per dozen.....\$9.00
Weight, per dozen.....1½ lbs.



No. T5783

Tycos Certified Incubator Thermometer

This instrument is so accurate that it can be used to test other incubator thermometers. The black scale has white figures. Degree graduations are engraved directly on the tube. Every fifth line and the figures are stamped on the metal scale. Each in a box with stand and certificate.

Per dozen.....\$14.00
Weight, per dozen.....1¾ lbs.

BROODER THERMOMETERS

Taylor Brooder Thermometers save thousands of young chickens. They give instant warning of slight changes that mean lower vitality—dead chicks and lost profits.

Taylor's known accuracy and forceful advertising, plus educational publicity, make it easy and profitable for you to sell Tycos incubator and Taylor Brooder Thermometers.

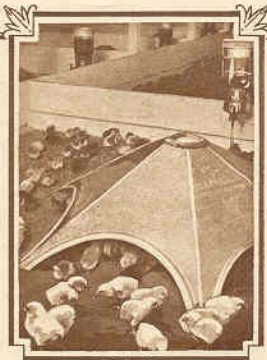


No. T57925
Brooder

An inexpensive instrument, invaluable to poultrymen. It is inserted through a hole in the top of the brooder, leaving the bulb in the actual brooder temperature and the scale outside for easy reading. White lithographed tin scale has white figures and graduations.

Each in a box
1 dozen in a carton

Per dozen.....\$10.00
Weight, per doz...1½ lbs.



No. T5794S
Brooder

When hung in the brooder this thermometer enables the poultryman to quickly detect any change in temperature. It is 4½" long and has a white lithographed scale with white figures and graduations. The plain glass tube is filled with red mercury.



Each in a Box
1 dozen in a carton

Per dozen.....\$6.50
Weight per doz.,
about.....1 lb.

A hygrometer is as important as an incubator thermometer. The Tycos Hygrometer tells the exact humidity or percentage of moisture in the air. In conjunction with an incubator thermometer it shows exactly what conditions are and enables the poultryman to correct them in time if



Each in a box

No. T5796
Tycos Incubator
Hygrometer

Per dozen.....\$20.00
Weight per doz., about..7 lbs.

necessary. Millions of chicks die in the shell each year for want of proper moisture conditions. The hygrometer takes the space of one egg in the incubator, thus showing actual conditions surrounding the eggs. Each hygrometer is packed with the booklet, "Incubator Thermometer Facts."

DOMESTIC SCIENCE THERMOMETERS

THE DAYS of "a handful of this and a pinch of that" are fast going. Modern women cook scientifically and buy Tycos Domestic Science Thermometers to help.

Stock this line. Tie in with Tycos advertising in leading magazines. Let women in your community know you sell these thermometers. It will pay.



No. T5908
Taylor Candy and Jelly Making Thermometers

All metal parts of this instrument are silver-plated. With it comes the Taylor book of 53 tested recipes for home-made candies. The adjustable clip at the back for attaching to vessel, and the sliding bulb guard are both removable for cleaning. One in a box. $\frac{1}{2}$ dozen in a carton. Per doz. ...\$24.00 Weight, doz., 4 lbs.



No. T5910
This highly accurate instrument will be a great help to the buyer. Same style and finish as No. T5908, except that temperature range is zero to 650° F. Accompanied by Taylor book of recipes for croquettes, doughnuts, French fried potatoes, fritters, timbales, etc. One in a box. $\frac{1}{2}$ dozen in a carton. Per doz. ...\$24.00 Weight, doz., 4 lbs.



No. T5928
Taylor Home-Bake Oven Thermometer

A handsome instrument finished in blue, orange or green vitreous enamel to match the colors in modern kitchens and kitchen equipment. Magnifying-brass glass tube filled with mercury under nitrogen pressure to prevent separations. Round base—approximate scale range is 100° to 500° F. The Taylor book of recipes accompanies it. Specify desired colors when ordering. One in a box. $\frac{1}{2}$ dozen in a carton. Per dozen, \$24.00 Weight, doz., 6 lbs.



No. T500
Home Set
Includes Home-Bake Oven Thermometer, Candy and Jelly-Making Thermometer, Sogometer and Recipe Book. Each set in a box. Per asst., \$5.25 Weight, 1 lb.

No. T5933
Taylor Refrigerator Thermometer

Accurately checks refrigerator temperatures. Metal back is white enamel, thermocolor tube is filled with red liquid, scale is clearly marked in black. Scale range is from about zero to 100° F. Sanitary and easily cleaned. One in a box. $\frac{1}{2}$ dozen in a carton. Per dozen, \$18.00 Wt. doz., 3 $\frac{1}{2}$ lbs.



No. T7261
Sogometer for Jelly Making

This instrument registers the density of syrup accurately and eliminates waste of sugar in canning or making jellies. The Taylor Sogometer is a dependable hydrometer. Every cook should have one.

One in a box— $\frac{1}{2}$ dozen in a carton
Per Doz.\$10.00

DAIRY THERMOMETERS

FIRM, smooth, fine-grained butter can be made only under proper temperature conditions. Dairymen know this and realize that accurate thermometers are vital.

Advertising in farm publications is pounding home the Tycos story. Sell these instruments. Give your customers known dependability and full dollar-for-dollar value.



No. T5705

Flange Churn and Pasteurizing Thermometer

A thoroughly dependable thermometer for all dairy uses. Metal scale is 10 inches long and electro-silver-plated; screws and tube-clasps are gold-plated. Range is zero to 220° F. The sliding bulb guard is removable for cleaning. First selection, magnifying-front, mercury-filled tube. One in a box. 1 dozen in a carton.
Per dozen...\$24.00
Weight, doz. 2½ lbs.



No. T5740S

Flange Dairy Thermometer

A fine thermometer! The white-backed magnifying-front tube is filled with non-fading red liquid—the sliding bulb guard is removable for cleaning. Engraved figures and graduations—eight-inch, nickel-plated brass scale. One in a box. 1 dozen in a carton.
Per doz....\$11.00
Weight, doz. 1½ lbs.



No. T5700

T5700

Tycos Floating Churn Thermometer

Mercury filled tube floats upright. Range 10° to 110° F. in 1° graduations. American-made—guaranteed accurate within one division of the scale. Excellent workmanship.

One in a box. 1 dozen in a carton.

Per doz.....\$24.00
Weight, doz. 2½ lbs.



No. T5701

Tycos Floating Pasteurizing Thermometer

Same as No. T5700, but with range of 30° to 220° F., in 2° graduations.

Per dozen...\$24.00
Weight, doz. 2½ lbs.

No. T5715 Floating Dairy Thermometer

Mercury-filled tube, 8 inches long. The approximate range is 30° to 220° F. Flat printed paper scale.

1 dozen in a carton.
Per dozen....\$3.50
Weight, doz....1 lb.



No. T5702

Floating Churn Thermometer (Imported)

A convenient and thoroughly reliable instrument that will appeal to many of your patrons. Range is 10° to 110° F. in 1° graduations. The finest imported thermometer of its type.

1 dozen in a carton.
Per doz.....\$10.00
Weight, doz. 2½ lbs.

No. T5703

Floating Pasteurizing Thermometer (Imported)

Same as No. T5702, but range is 30° to 220° F. in 2° graduations.

Per dozen...\$10.00
Weight, doz. 2½ lbs.

T5703



Tycos Means First Quality

The finest products of Taylor Instrument Companies' laboratories are trade-marked "Tycos." This signature, a contraction of the firm's name, identifies the very cream of a line of instruments known everywhere for accuracy and dependability. Tycos equipment is all that human skill and ingenuity can make it.

ENGRAVED THERMOMETERS

Tycos Engraved Thermometers are the last word in accuracy. Scientists must have facts. These instruments provide them. Chemistry teachers in your local schools are live prospects. So are chemists in factory

laboratories. Garage and battery repair men need the equipment listed below. Tycos is the old, established make. You'll sell these instruments with little effort—save time and make more money.

No. P7404

Battery Chargometer (ordinary grade)

Can be carried conveniently in an automobile toolkit. Specific Gravity scale 1.150 to 1.300, in .01 graduations; standardized at 70° F. Good-quality rubber bulb and rubber buffers to prevent damage to hydrometer. Length overall, 10 inches. Each in a strong cylindrical cardboard container, with metal bottom and metal screw-cover.

Per dozen...\$12.00

Prices on separate parts quoted on request.



No. P7400

Tycos Battery Chargometer (best grade)

You'll find a ready sale for this accurate, durable instrument. Specific Gravity scale 1.150 to 1.300 in .005 graduations, standardized at 60° F. Best quality rubber bulb and rubber buffers in ends of glass body to prevent breakage. Length overall, 14 inches. Each in a slide-cover wooden box, with full directions.

Per dozen...\$50.00

Prices on separate parts quoted on request.



Ordinary Grade

Plain Mercury Tubes 1/4 inch Diameter. Each in a turned wood box.

CATALOG NO.	LENGTH	SCALE	TEMPERATURE	DIVISIONS	PER DOZEN
T6100A	12-inch	Fahrenheit	minus 20° to +120°	2°	\$16.00
T6100	12 "	"	0° to 220°	2°	16.00
T6101	14 "	"	30° to 300°	2°	17.00
T6102	14 "	"	30° to 400°	2°	19.00
T6103	14 "	"	30° to 650°	2°	25.00
T6100C	10 "	Centigrade	minus 10° to +150°	1°	16.00
T6101C	12 "	"	0° to 150°	1°	17.00
T6102C	14 "	"	0° to 200°	1°	19.00
T6103C	14 "	"	0° to 350°	1°	25.00
T6106C	14 "	"	0° to 250°	1°	21.00

No. T6100 Engraved Thermometer



P7244

Hydrometers

Cat. No.	LIQUID TO BE TESTED	SCALE	RANGE	Gradu- ATION OF STEM.	Temp. Limits	Per DOZEN
P7232	Heavy Liquids	Specific Gravity	1.000 to 1.900	.01	60° F. 11 inches	\$10.00
P7220	"	Baumé	0° to 70°	.01	60° F. 11 "	10.00
P7248	"	Specific Gravity	1.000 to 2.000	.01	60° F. 11 "	10.00
P7238	Light Liquids	Baumé	10° to 100°	.1	60° F. 11 "	10.00
P7252	"	Specific Gravity	1.000 to 0.600	.005	60° F. 11 "	10.00
P7244	Salt Solutions	Proof	0° to 100°	1°	60° F. 11 "	10.00
P7258	Spirit	Proof	100° below to 100° above Proof	1°	60° F. 11 "	10.00
P7262	Sugar	Balling	0 to 100° Balling	1°	60° F. 11 "	10.00
P7268	Syrup (Maple)	Baumé	0° to 90°	1°	60° F. 9 "	10.00
P7268A	"	Marked "Syrup 11 lbs. net to the gallon"	at 32° for hot syrup and at 56° for cold syrup.	1°	60° F. 8 "	10.00
P7466D	Hydrometer Test Jar for above	12" by 2"	25° to 40°	1/2°	60° F.	9.00
P7466E	"	15" by 2"	"	"	"	12.00



THE CYCLO-STORMOGRAPH

ACCURATE weather information is vital to many—important to most—and interesting to all. Tyco's Barometers foretell tomorrow's weather with scientific accuracy. You can

sell these instruments to industrial plants, railroads, telephone companies, farmers, airports, produce dealers, and others whose incomes are dependent upon the weather.



Use the stand and forecast cards furnished with each Cyclo-Stormograph as a window display. The stand is 7½" wide and 4½" high. Extra forecast cards are held in pockets on the back. If the line is moving downward over the chart between "A" and "B", select the card reading "Falling AB" and place it in the holder on the front of the stand. This will center attention on your Tyco's merchandise and help with the sale of other goods as well.

No. T2314

Tyco's Cyclo-Stormograph

This handsome, scientific instrument is enclosed in a mahogany case, 22½" wide and 7½" deep. Plain glass top and sides and mirror back. Chicely finished movement—all that human skill can make it. High-grade full jeweled clock. Each instrument is furnished complete with a set of forecast cards in the stand for displaying purposes. Accompanying the Cyclo-Stormograph is a year's supply of charts and a bottle of ink.

Each

\$75.00

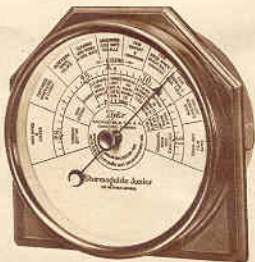


No. T2258

Taylor Stormoguide Jr.
The weather prophet

This accurate instrument has a simple, easy-to-understand forecasts on its dial. Probabilities 12 to 24 hours in advance are indicated. There are no confusing words such as "fair," "change," "stormy," as on an ordinary barometer. Stormoguide, Jr., is a scientific weather forecaster actuated by a precise barometer. You cannot prevent bad weather but you can know what's coming and prepare for it if you own one. Stock these instruments—sell them to your customers. They make unusual and very acceptable gifts. Stormoguide, Jr., has a 4½" white dial, without finished bakelite case, glass crystal, aneroid movement and is adjustable for altitudes up to 2,500 feet.

Price.....\$10.00



THE *Tycos* STORMOGUIDE

ACCURATE weather forecasts are important to farmers, produce merchants, sportsmen, motorists and other recreation seekers. That's why there is no limit to your possibilities for profit with the *Tycos* Stormoguide.

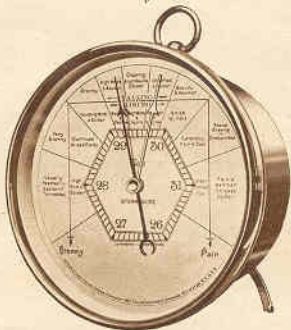
It is easy to read and forecasts are readily interpreted. This is a modern and most reliable weather indicator. It is backed by a five million dollar organization specializing in such products since 1851.

Notice the information on the *Tycos* Stormoguide. See how easy it is to read. There are none of the confusing expressions found on ordinary barometers. This scientific instrument is simplicity itself. The user merely sets the brass index hand over the black indicating hand. He observes the direction, that is, the rising or falling of the black indicating hand—the dial tells the rest. The Stormoguide is adjustable to altitudes—the user setting the indi-



cator at the proper point, depending upon the number of feet his community is above sea level. Engagements can be made or cancelled with the definite assurance that information provided by the Stormoguide scientifically is accurate. The Brass Case Stormoguide has a compensated movement and a 5" metal dial. The case is antique finished and the instrument has folding feet, revolving back is adjustable to points from 0 to 3,500 feet.

No. T2256X
Tycos
Brass Case Stormoguide



Price, each \$25.00

STORMGUIDES

NO MATTER what his occupation, every customer who enters your store is an active prospect for a Stormoguide. Tell possible buyers that an accurate weather

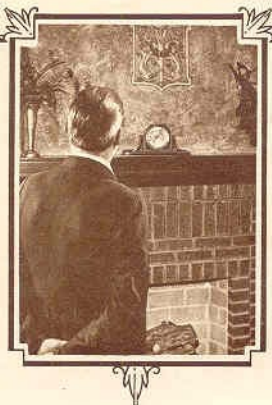
forecaster means money saved—money made or pleasures heightened. Display Stormoguides—you will be surprised at the interest this instrument will arouse.

No. T2553-M

Tycos Octagonal Stormoguide

This instrument has the same movement as No. T2256X but is mounted in a handsome solid mahogany octagonal frame for hanging. Its size is about $7\frac{1}{2} \times 7\frac{1}{2}$ ". The octagonal Stormoguide is very handsome and is particularly suitable for use in home or club. Movement is scientifically exact—readings simple. A modern, practical instrument that will show you a good profit.

Price, each.....\$55.00



No. T2200

Brass Case Aneroid Barometer

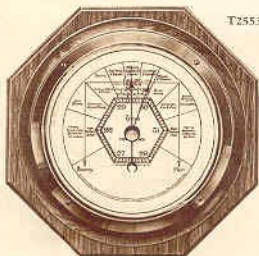
Here's a good-looking, compact weather prophet that will make you money. It has a 5" lacquered brass case, glass cover and closed unchangeable enamel dial, operated by good grade movement. Packed in cardboard box.

Each.....\$12.00
Weight.....22 oz.

No. T2202

The same as No. T2200, except has better grade movement and open center enamel dial. Movement finished in brass lacquer.

Each.....\$15.50
Weight.....22 oz.



T2553-M



T2200

BAROMETERS

Tycos Barometers protect ships at sea—guard stocks of merchandise and business operation on land. Every customer is a prospect but industrial plants, railroads,

telephone companies, farmers, airports, produce merchants, scientists, and others particularly interested in weather forecasting are ready buyers. Proper display sells them.



No. T2470

Registered Design Barometer

This distinctive barometer looks like the early Italian barometers, but is fitted with a fine aneroid movement instead of a mercury tube. Its good looks recommend it for use in fine homes, clubrooms, hotel lobbies and offices. The frame is of inlaid solid mahogany, with silvered-metal dial, old-style engraving, red spirit tube thermometer and best quality compensated movement. Barometric readings are not affected by temperature changes.

8" dial, 39"x11" frame,
each.....\$70.00

Weight..... 7 lbs.

5" dial, 28"x7 1/2" frame,
each.....\$53.00

Weight..... 6 lbs.

Revolving altitude adjustment for setting to sea level reading up to 1,500 feet extra \$5.00.



No. T2250

Brass Case Aneroid Barometer

In this instrument a non-corrosive compensated movement ensures accurate barometric readings regardless of temperature changes. The brass case is lacquered; open-center silvered-metal dial divided with exactness. Used by the United States Government and many scientific and educational institutions. Packed in a cardboard box.

Size in inches	5"	6"
Price, each	\$20.00	\$25.00
Weight, each	24 oz.	24 oz.



No. T2555 1/2 A

This handsome instrument will grace the walls of any club or home. The frame is of mahogany, 9 3/4" in diameter, with inlaid box-wood edge. It is compact—saves space. Weather words are engraved in Old English style. Dial is finished in gold to match bezel. The fine movement is non-corrosive. 6" dial. Equipped with best quality compensated movement.

Each..... \$32.00

Weight..... 4 lbs. 6 oz.

COMPASSES

EVERY man who enters your store is a good prospect for a Taylor Compass. A good compass is a romantic thing to own and is useful if only on country drives. Keep this line on display. Every sale, though small, means extra profit.



No. T2910
Leedawl Compass

Extremely popular among Boy Scouts and sportsmen. The dial is of unarmishable silvered metal; the needle operates on a heavy tempered steel point. Screw top keeps out all dirt and moisture. Open-face case is of non-tarnishable white metal, with snap-in beveled crystal glass.

Per dozen.....\$15.00



No. T2911
Magnapole Compass

A good-looking, highly accurate instrument, with open-face white metal case. Solid and delicate bar needle carefully tempered and magnetized. White enamel dial—jewelled center, accurately adjusted. Needle can be lifted off the bearing point when not in use. No dust or moisture can get inside.

Per dozen.....\$21.00



No. T2912
Flodial Compass

This is a high-grade compass that will sell rapidly. Floating aluminum dial is clearly figured and lettered. The case construction is the same as in Numbers 2910 and 2911. When the floating dial settles, it indicates all directions accurately. Unnecessary to "set" the dial—no need for resetting if the user moves.

Per dozen.....\$21.00

No. T2909
Taylor Compass Assortment

Here's a sales-making display for your counter! The handsome velvet-lined easel-back tray is lettered in gold and contains one each of the following popular compasses: Leedawl, Magnapole, Flodial, Litenite, Gy-dawl, Aurapole, Meradial and Coebvntre.

Per assortment.....\$23.00

Weight about 1 1/4 lbs.



No. T2913
Litenite Compass

This compass can be read at night without matches or flashlight. North and South points are coated with a permanently luminous radio active compound. Magnetic needle attached to the under side of the floating dial. Open face case of non-tarnishing white metal.

Per dozen.....\$24.00

COMPASSES

EVERYONE needs an accurate compass when fishing, hunting or away from familiar territory. Often a user's life depends upon the instrument's accuracy. Sell the Taylor

Compass, known everywhere for absolute reliability. They are vacation necessities—make unusual and acceptable gifts. You'll find a steady year-around demand for them.



No. T2914
Gydawl Compass

One of the most practical and accurate compasses made. It is the same in all respects as the Leeward (No. T2913) except that it has a hunter style case with snap cover, as illustrated. One in a box. 34 dozen in a carton.

Per dozen.....\$42.00



No. T2915
Aurapole Compass

A highly accurate compass, exactly like the Magna-pole (No. T2913) except that the non-rotating white metal case is in hunter style, with a snap cover, as shown in illustration. One in a box. 34 dozen in a carton.

Per dozen.....\$48.00



No. T2916
Meradial Compass

This front-sial compass is good-looking and absolutely dependable. It is exactly like the Floral (No. T2912) except that it has a sturdy hunter-style case with snap cover. One in a box. 34 dozen in a carton.

Per dozen. \$48.00



No. T2918
Usanite Compass

This compass is like the Aurapole (No. T2915) in all respects except that the north, south, east and west points on the dial and north and south points on the needle are treated with radioactive compound, making them permanently luminous. One in a box. 34 dozen in a carton.

Per dozen. \$48.00



No. T2919
Taylor Official Boy Scout Compass

This sturdy compass is especially suited to the needs of the Boy Scouts of America. It has an olive-drab finished brass or case, bar needle and aluminum dial with official insignia. Automatic magnetic snap, jeweled center.

Per dozen. \$39.00



No. T2917
Ceebynite Compass

This is one of the finest pocket compasses made. It is popular for the reasons which to you. It is the same as the Linnite (No. T2913) except that it has a non-rotating white metal hunter's case. One in a box. 34 dozen in a carton.

Per dozen.. \$54.00



No. T2905
Telaway Compass

Black, bronze-brass case is fitted with a ring at 60° for fastening to chain or cord. Dial is of heavy enameled cardboard. End of bar needle is black, jeweled center, beveled glass crystal. 1 in box. 34 doz. in a carton.

Per dozen.. \$9.00



GET BEHIND THIS DEPENDABLE LINE

Tycos instruments sell easily and stay sold. Their dependability means permanently satisfied customers. This company has made scientific instruments of the highest known quality for 78 years. Our physical research laboratories are unsurpassed. Constant, relentless inspection, research and testing result in *Tycos* dependability . . . represent a large part of the cost of making these fine instruments. In *Tycos*, you offer your patrons the best made.



IMPORTANCE of QUALITY

Tens of thousands of dollars—even life itself—may hinge upon the accuracy of *Taylor* and *Tycos* instruments. *Taylor Instrument Companies* accept their serious responsibility. High standards of manufacture and inspection set to meet this obligation prevail throughout the plant.



KNOWN FAVORABLY THE WORLD OVER

International distribution, advertising that reaches to the far corners of the earth and unvarying high quality have made *Taylor* and *Tycos* instruments favorably known the world over. *Taylor Instrument Companies* jealously guard their reputation. Every instrument shipped from our plant is worthy of its name. You can figure the advantage of *Tycos* world acceptance in dollars and cents. For 78 years this company has built scientific instruments and built them well. People instantly recognize the name—accept the product's quality as standard. You save selling time and get bigger volume.

ACTIVE DEALER HELPS ~ INTENSIVE CO-OPERATION

The *Taylor Instrument Companies* take the dealer's selling problem as their own. Every modern facility is placed at your disposal to sell *Taylor* and *Tycos* instruments and keep them sold. Window cards, window displays, counter displays, and other helps keep your stock moving. Thousands of printed messages in magazines, newspapers and trade papers carry the story to people in your territory. Booklets written so the reader can understand them give valuable information and help you sell more instruments.



LIBERAL MARGIN *of* PROFIT

This company operates on a four-square business policy that has the hearty endorsement of dealers everywhere. We believe in your prosperity and do everything possible to help you make more money. *Taylor* and *Tycos* instruments give dollar-for-dollar value. They're built so you can sell them at a reasonable price, quality considered, and make a good profit.



COMPLETE STOCK ~ PROMPT SHIPMENTS

Every order, large or small, is shipped promptly. Expert packers do the work. Vast, unequalled manufacturing facilities assure you an unfailing source of supply.

THE WEATHER ~ a constant topic

WHEREVER people gather they talk about the weather. It's an important thing in their daily lives. Weather—hot or cold, rain or shine—dictates everyone's activities. That's why you'll always find a good market and ready sale for *Tycos* weather indicating and recording instruments. Meet the demand that is always here for thoroughly accurate thermometers



or barometers. Display them in your store. Tie in with *Tycos* advertising and with the constant word-of-mouth publicity that is constantly focusing attention on these devices. Make your customers weather experts! Sell equipment that allows them to forecast conditions 12 to 24 hours in advance. There's money in it and added prestige for your store.



EVER INCREASING MARKET

EVERY year people have more leisure time for recreation. More thousands each season are going to ball games, playing golf, fishing—all activities that depend upon the weather. This widens your market for *Tycos* instruments. *Taylor* advertising and editorial articles are stressing the need for



scientific temperature-indicating devices. People are fast learning to check the temperature of their homes, bath water, ovens and refrigerators. Farmers are being taught the need for *Tycos* equipment. The market is getting larger all the time. Are you ready to reap the certain profits?



YEAR 'ROUND PRODUCTS

Taylor Instrument Companies' instruments are not seasonal. There are no peaks and valleys. People buy them year-in and year-out. "We're going to have weather, whether or not." It's either mighty hot or terribly cold. People want to talk about it, and base their statements on facts provided by *Tycos* Thermometers. Fever Thermometers, Barometers, Stormguides, Domestic Science Thermometers, Bath Thermometers and all the others enjoy year around sales and bring you regular profits. When other business lags you can count on this line to bring you a steady income. *Taylor* advertising is always working to keep your instrument sales curve moving constantly upwards. A trial order will convince you that *Tycos* instruments are money-makers.

Tycos



Plant of the *Taylor Instrument Companies*
at Rochester, New York. This is the largest
institution of its kind in the world.
Established 1851.

Taylor Instrument Companies

ROCHESTER, N. Y., U. S. A.

Manufacturing Distributors in Great Britain: *Short & Mason, Ltd.*, London.
Canadian Plant: *Tycos Building*, Toronto.