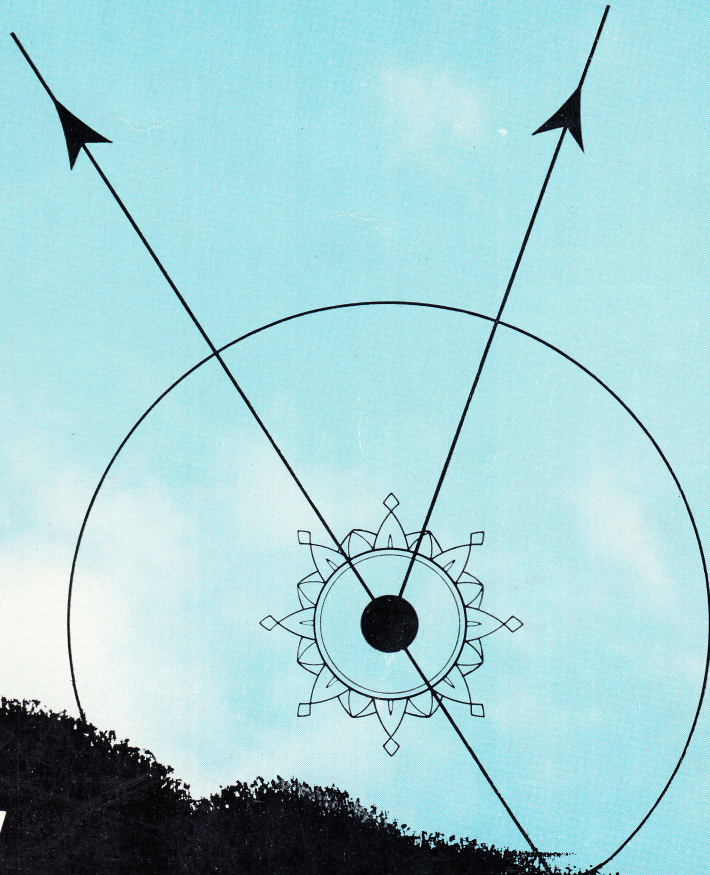


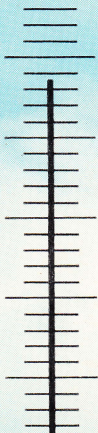
Rain Change Fair



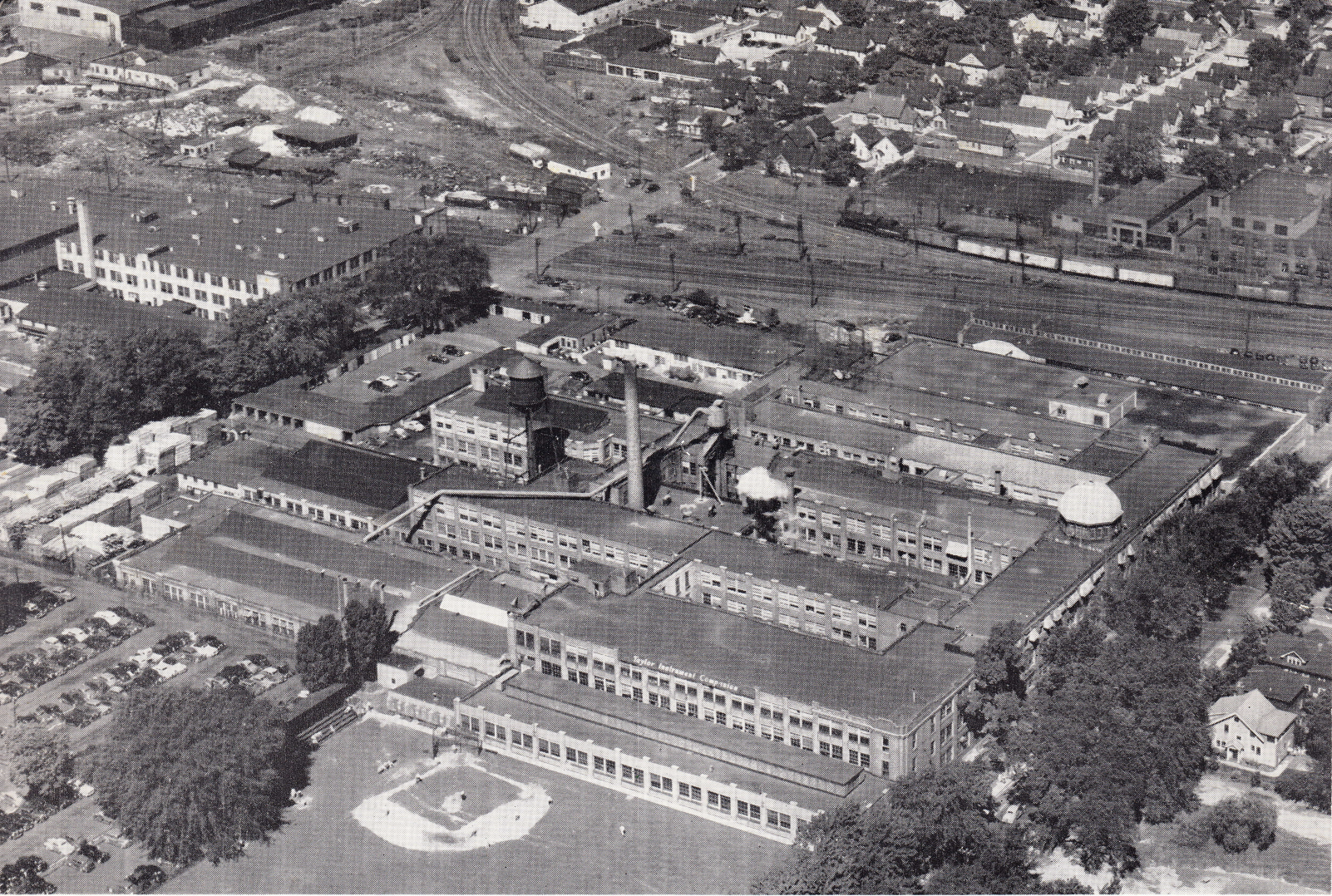
Taylor

INSTRUMENTS

John I. Guba
6712 Lake Shore Road
Fort Huron, Mich. EV 5-4700

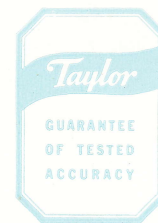


for health • comfort • recreation



THE TAYLOR GUARANTEE

"We warrant each new instrument manufactured and/or sold by us to be free from defects in material and workmanship. Our obligation under this warranty is limited to repairing and replacing, upon receipt F.O.B. at our factory, any instrument or part thereof which shall within one year from date of delivery to original purchaser prove by our examination to be defective in material or workmanship. Under no condition shall we be held liable for consequential damage."



Taylor

INSTRUMENTS

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33

John J. Guba
6712 Lake Shore Road
Port Huron, Mich. EV 5-4705

Styling

FOR LEADERSHIP



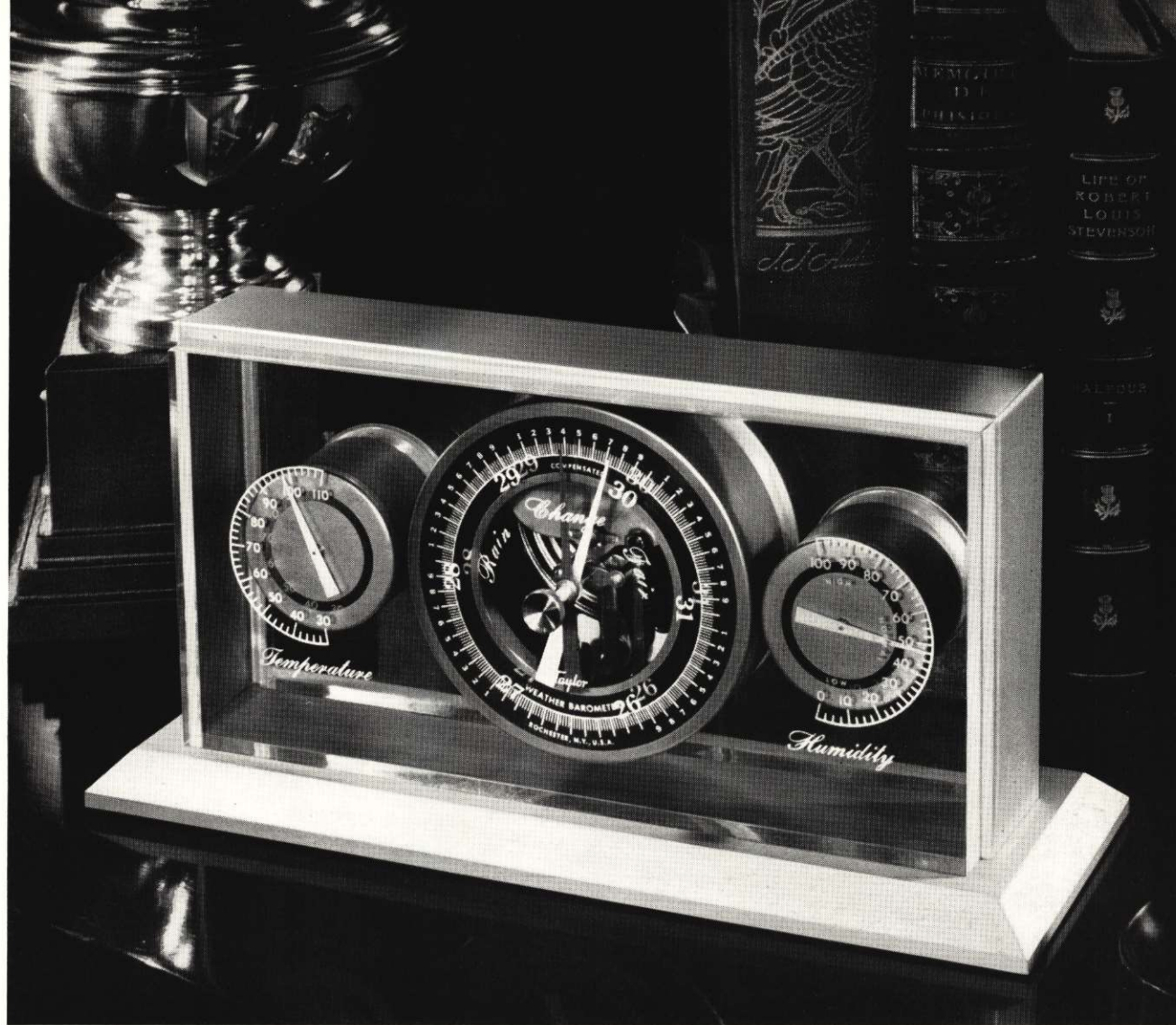
"Taylor instruments are an inspiration to any designer. Their high standards of scientific accuracy and precise workmanship call for a beauty and elegance of form that will make them as delightful aesthetically as they are practically useful. We have tried to make our designs express Taylor Quality, and we shall be proud if we have succeeded."

Walter Dornier Deane

Barometers as Gifts

- PEOPLE are interested in the weather, and with a Taylor Barometer they can do something about it. They can be their own weatherman. By keeping an eye on a Taylor Barometer they can accurately foretell local rain, high winds or cold snaps within a 12 to 24 hour period.

In a recent national survey, eight out of ten persons who saw this new line of Taylor instruments commented on what wonderful presents they would make. If you look through this catalog, you'll find an unusual gift which you can recommend for any occasion. A gift that will be treasured for years to come.



Edgemont Combination Barometer

2592

An anniversary, wedding or presentation piece that eloquently expresses the exceptional taste and unusual thoughtfulness of its donor; the perfect gift for the man who has everything. This miniature "weather bureau" styled by Walter Dorwin Teague has finest quality, temperature-compensated barometer movement and a thermometer and humidity unit set in crystal-clear plastic panels with gold-finished metal frame. Gold tone dials have white numerals and graduations. Open-faced barometer dial clearly shows lacquered-silvered movement which has great appeal to devotees of fine instrument mechanisms. Adjustable by convenient back plate for elevations from 0 to 3500 feet. This fascinating addition to any desk, table or mantel is 11 $\frac{7}{8}$ " x 5 $\frac{7}{8}$ " x 4 $\frac{1}{4}$ ". Attractively packaged in gift box; pedestal type base makes a handsome display platform for this model.

Taylor

STORMOGUIDE* BAROMETERS



2596

Solitaire Stormoguide

Beauty and utility are deftly combined in this modern home weather forecaster. Detailed Stormoguide dial is set in a solid block of sparkling clear plastic. Exclusive Taylor signal device automatically indicates whether barometer is rising or falling. Metal base is gold finished with bezel to match. Fine quality movement has handy altitude adjusting back plate for use at elevations from 0 to 3500 feet. 7 $\frac{1}{8}$ " x 6 $\frac{1}{4}$ " x 3 $\frac{3}{4}$ ", each in an attractive box. Shipping weight: 5 lbs. 7 ozs.

2596-HA For use from 3500 to 7000 feet.

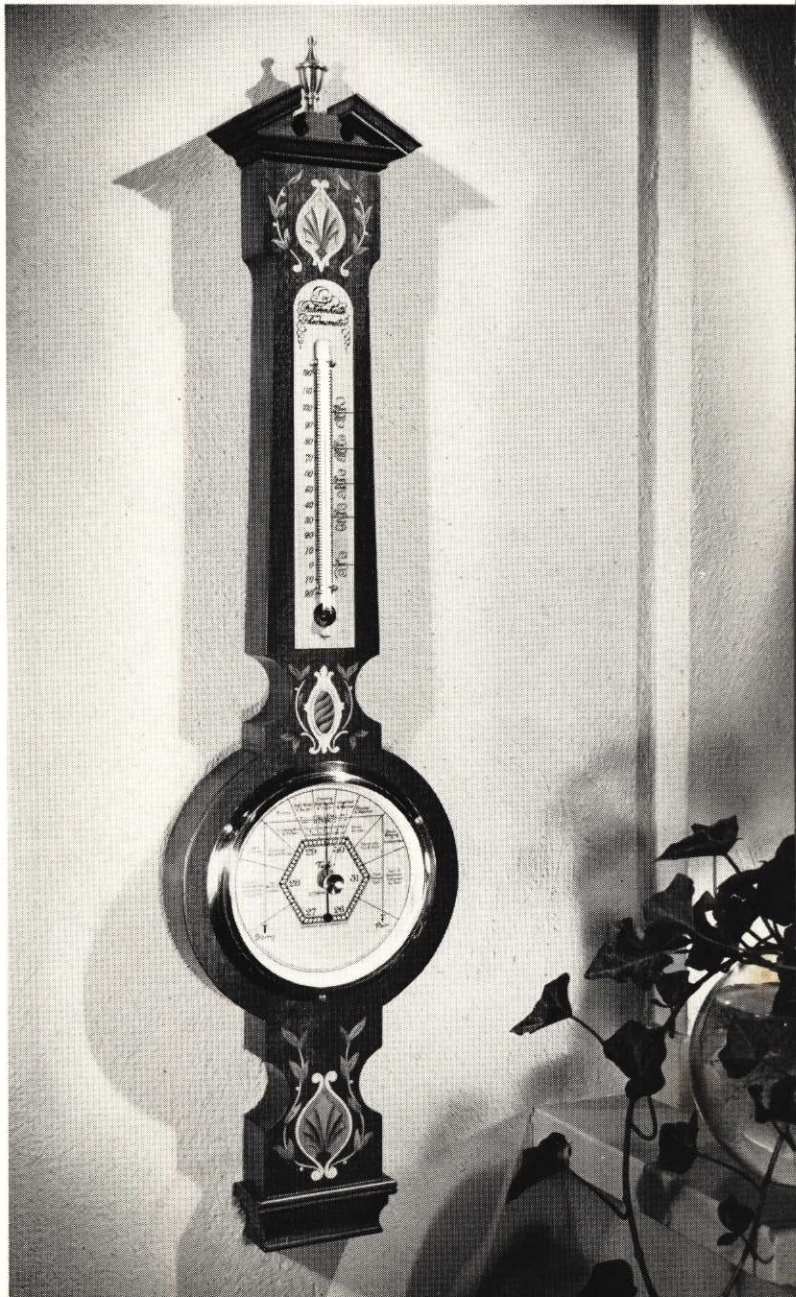
2470

Sheraton-Design Pendant Stormoguide

Beauty of design and exquisitely finished woods distinguish this handsome traditional model. Fine grade temperature-compensated movement with exclusive Taylor altitude adjusting back plate. 5" silver-finished Stormoguide dial with matching 9" thermometer scale. Inlaid mahogany frame with polished brass bezel and finial. 28" x 7 $\frac{1}{2}$ ", for use at elevations from 0 to 3500 feet. Shipping weight: 11 $\frac{3}{4}$ lbs.

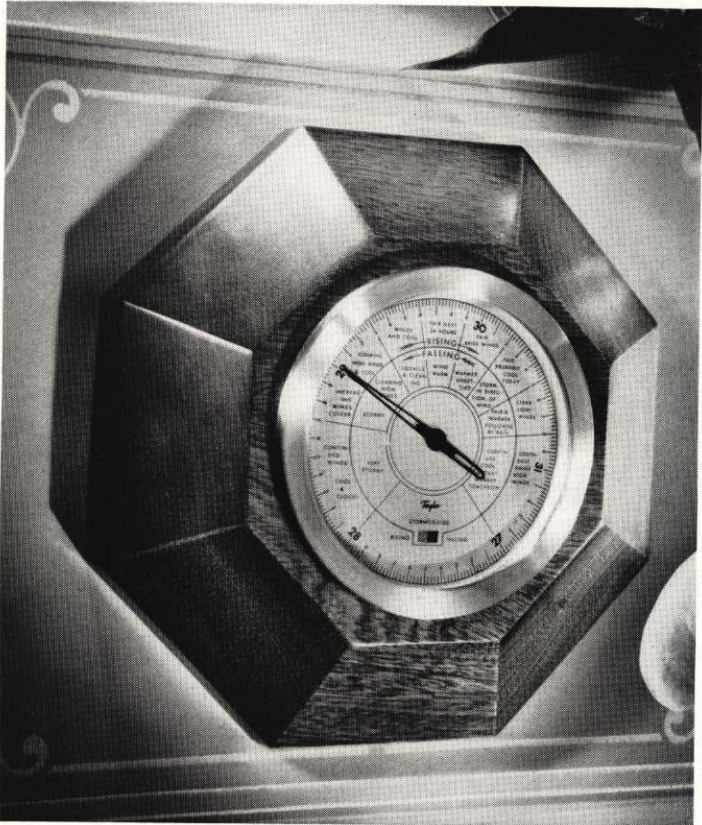
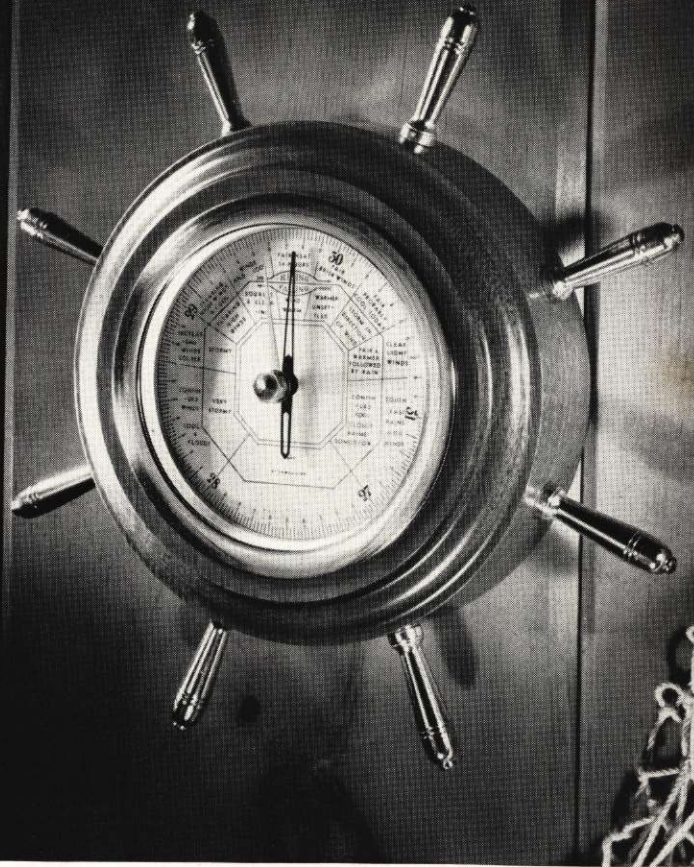
2470-HA For use from 3500 to 7000 feet.

*Registered Trade Mark.



- THE SIMPLIFIED *Stormoguide* Dial makes it possible for the amateur weather forecaster to interpret the barometric pressure in exact weather terms. These predictions are based on meteorological data scientifically collected and analyzed over a period of 40 years.

Remember, proper altitude adjustment is essential to the use of a detailed forecast dial. To adjust a Taylor *Stormoguide* for local altitude above sea level simply rotate convenient, calibrated back plate.



2233

Ship's Wheel Stormoguide

Hand-rubbed walnut case with brass spokes and bezel in authentic nautical design. Use key hole hanger for wall mounting or easel enclosed for table or mantel use. 3¾" silvered-metal dial with bold black weather instructions and graduations. Stormoguide forecast dial reads to .02 inch of mercury. Wood case diameter 5½", overall diameter 8½". For use at elevations from 0 to 3500 feet. Each in an attractive box. Shipping weight: 4¼ lbs.

2233-HA For use from 3500 to 7000 feet.

2595

Clifton Stormoguide

This wall model Stormoguide in its Teague styled octagonal brown mahogany frame has circular grained brass bezel and harmonizing dial. Exclusive Stormoguide forecast dial is easy to interpret. Unique Taylor signal device automatically indicates whether barometer is rising or falling. Convenient altitude adjusting back plate for equivalent sea level readings. For use at elevations from 0 to 3500 feet. Size 7 1/16" x 7 1/16" x 2". Each in a box. Shipping weight: 4 lbs. 2 ozs.

2595-HA For use from 3500 to 7000 feet.

2590

Ridgemont Combination Baroguide

Anyone can be their own weatherman with this miniature weather bureau styled by Walter Dorwin Teague. Its reliable barometer, room temperature and humidity units are handsomely mounted in a crystal-clear plastic panel with gold-finished trim; dials are harmonizing gold and ivory-finished. Altitude adjusting back plate for elevations from 0 to 3500 feet. Size 10½" x 4⅝" x 2". Each in a box. Shipping weight: 3¾ lbs.

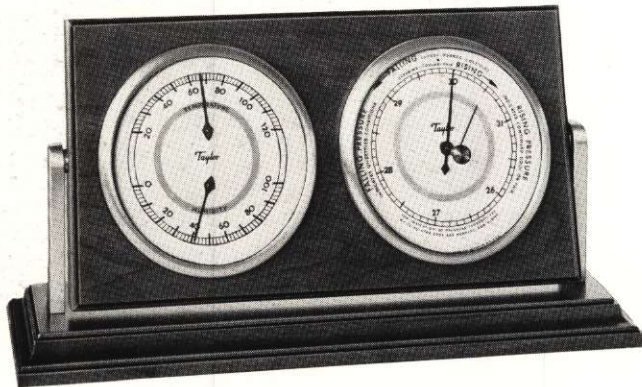
2590-HA For use from 3500 to 7000 feet.



Taylor BAROGUIDE*

BAROMETERS

combination models



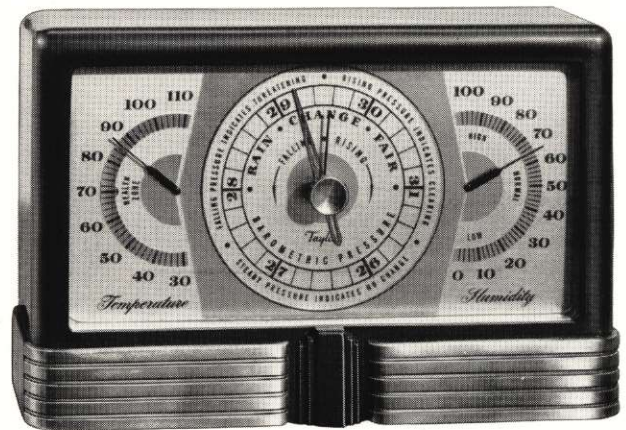
2589

Larchmont Combination Baroguide

A beautiful and practical instrument any family would appreciate. This model's weather forecasting, room temperature and humidity units are mounted in a hand-rubbed, solid walnut panel attached for swivel adjustment to satin-grained brass pillars mounted on walnut base. Dials are two-toned ivory tinted. Altitude adjusting back plate for elevations from 0 to 3500 feet. Case is 11" x 5½" x 2⅝". Each in a box. Shipping weight: 5½ lbs.

2589-HA For use from 3500 to 7000 feet.

*Registered Trade Mark.



2591

Fairmont Jr. Baroguide

This moderately priced, triple service instrument makes a sure-to-please gift for any occasion. Its fashionable deep maroon plastic case with gold-finished reed trim and dials was Teague styled. Simplified forecast dial has large, easy-to-read figures. Altitude adjusting back plate for elevations from 0 to 3500 feet. Size 8" x 5¼" x 2¼". Each in a box. Shipping weight: 4 lbs. 5 ozs.

2591-HA For use from 3500 to 7000 feet.

•TAYLOR *Baroguides* are quality barometers moderately priced. Volume production of the fine movement used in all Baroguides as well as the popular Auto-Altimeter and Fisherman's Barometer makes possible a quality movement at low cost. All Baroguides have simplified forecast dials and handy altitude adjustments on back for equivalent sea level readings. With a Taylor Baroguide, a family can know tomorrow's weather today and plan activities accordingly. Too, they make an ideal gift for any occasion; a practical and welcome decorative addition to any living room, den, or hall.

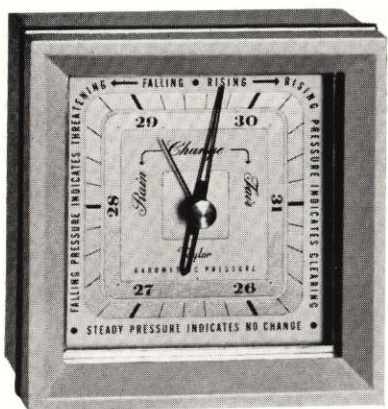
... **standing models**

2487

Regis Baroguide

Modern as tomorrow. A smart looking, dependable barometer that makes an ideal gift for any occasion. Crystal-clear plastic block and gold-finished base and bezel harmonize with any interior. Two-toned, gold-finished simplified forecast dial. This standing model is 4 $\frac{7}{8}$ " x 4 $\frac{1}{8}$ " x 1 $\frac{1}{2}$ ". For use from 0 to 3500 feet. Each in a box. Shipping weight: 1 $\frac{3}{4}$ lbs.

2487-HA For use from 3500 to 7000 feet.



2489

Travis Baroguide

A thing of beauty and priced within the reach of all. This standing, modern design Baroguide in cream color plastic with brass band and harmonizing dial makes a handsome addition to any room. Simplified forecast dial is easy to interpret. Styled by Mr. Teague, this model is 4 $\frac{1}{4}$ " x 4 $\frac{1}{4}$ " x 1 $\frac{3}{4}$ ". For use at elevations from 0 to 3500 feet. Each in a box. Shipping weight: 1 lb. 7 ozs.

2489-HA For use from 3500 to 7000 feet.

BAROGUIDE* BAROMETERS

... wall models

2488

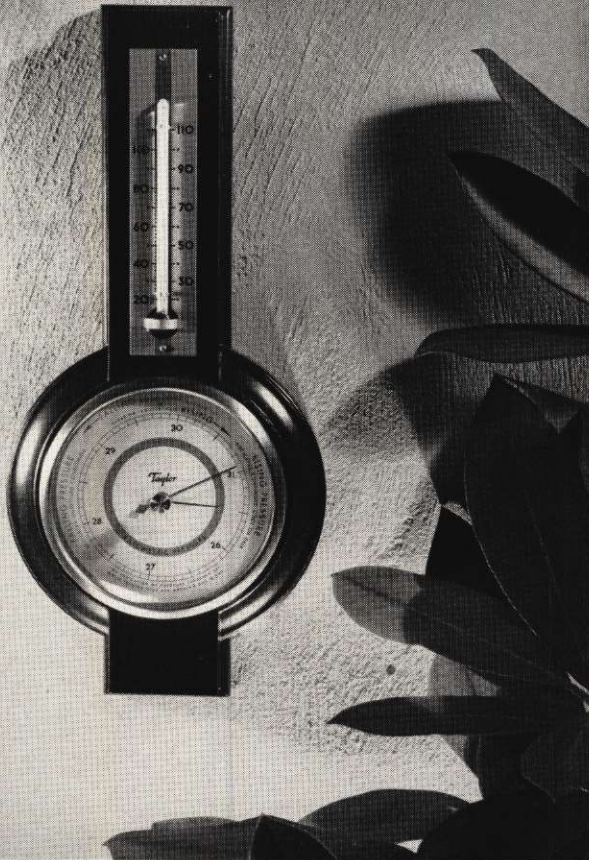
Ames Pendant Baroguide

A Teague-styled weather forecaster and room thermometer in hand-rubbed solid walnut frame 10 $\frac{3}{4}$ " x 5", with 3 $\frac{1}{2}$ " ivory-tinted two-toned simplified dial. Gilt two-toned thermometer scale has non-fading Permacolor tube. This modern, miniature version of the traditional design blends perfectly with any home interior. Altitude adjusting back plate for use from 0 to 3500 feet. Each in a box. Shipping weight: 3 $\frac{1}{4}$ lbs.

2488-HA For use from 3500 to 7000 feet.

2488M Same as 2488 but in solid mahogany.

2488M-HA Same as 2488M but for use from 3500 to 7000 feet.



2293

Ship's Wheel Baroguide

Hand-rubbed walnut case with brass spokes gives a room a pleasing nautical touch year 'round. Simplified forecast dial is silvered metal with black numerals. Altitude adjusting back plate for elevation 0 to 3500 feet. Key hole hanger. Wood case diameter 5 $\frac{1}{4}$ ", overall diameter 7 $\frac{1}{2}$ ". Each in a box. Shipping weight: 3 $\frac{1}{2}$ lbs.

2293-HA For use from 3500 to 7000 feet.



2510

Berkeley Baroguide

Simplicity of design is the key to the dignified beauty of this model. Forecast dial is set in hand-rubbed 5 $\frac{1}{2}$ " mahogany finished case with chrome bezel and silvered dial with black numerals. Altitude adjusting back plate for use from 0 to 3500 feet. Each in a box. Shipping weight: 1 $\frac{3}{4}$ lbs.

2510-HA For use from 3500 to 7000 feet.



• **THERE IS** a continued demand for these traditional design 5" Brass Case Aneroid Barometers, the favorite of both amateur and professional weather forecasters. Top quality precision and mechanical action insure instant response to, and accurate readings of, the slightest changes in atmospheric pressure. Dials are graduated to .02 inch. Models below for use at elevations up to 3500 feet unless otherwise specified.

***2250**

Special Brass Case Barometer

Best quality movement, temperature compensated. Open-faced silvered-metal dial. Each in a box. Shipping weight: 2½ lbs.

2250-23/29. Same as 2250 but for use between 2900 to 7100 feet.

2250-20/26. Same as 2250 but for use between 5950 and 11,800 feet.

Taylor

BAROMETERS

... brass case

***2230**

Yacht Barometer

5" lacquered, heavy spun-brass case with 6⅝" mounting flange; good grade movement; open-center silvered dial. Each in a box. Shipping weight: 4 lbs.

***2230A.** Same as 2230 but with best quality, temperature-compensated movement.



2200

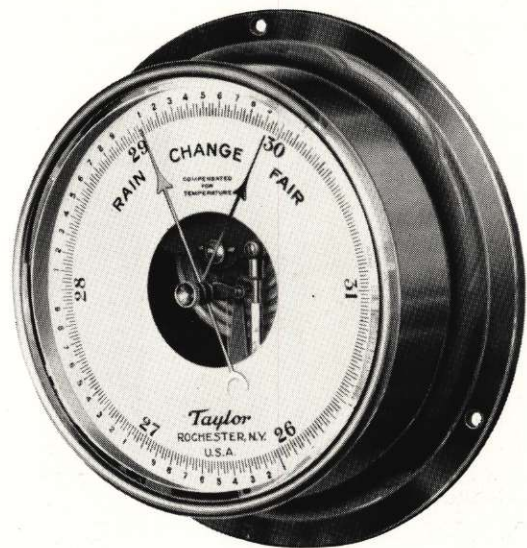
Brass Case Barometer

White enameled dial; black numerals and graduations; good grade movement. Each in a box. Shipping weight: 2½ lbs.

***2202** Same as 2200 except dial has open center showing barometer movement. Each in a box. Shipping weight: 2½ lbs.

2202-23/29. Same as 2202 but for use between 2900 to 7100 feet.

2202-21/27. Same as 2202 but for use between 4900 to 9500 feet.

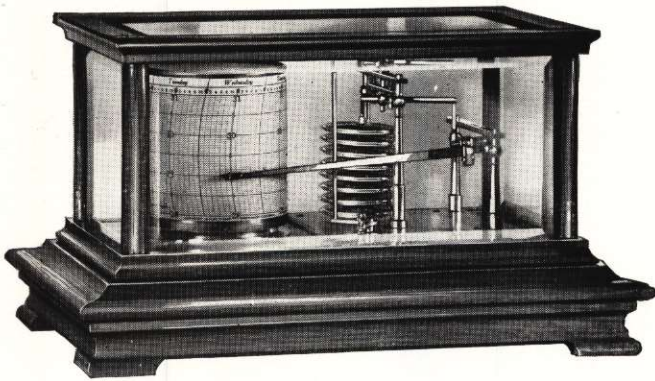


*Above 5" barometers are available at no extra cost with dials engraved in metric scale or millibar in addition to standard inch scale, but without weather words. To so specify, add letters "IM" to catalog Number for inch and metric; "IMB" for inch and millibar.

Taylor

RECORDING BAROMETERS

• A TAYLOR BAROGRAPH is the ultimate in barometric pressure instruments. It is the one instrument that makes a complete and continuous record of the magnitude and trend, as well as the exact time each change in barometric pressure occurs. Correlation and analysis of these continuous written records make possible the most accurate weather forecasts. Short & Mason instruments are products of our world-famous subsidiary of London, England.



2305

Short & Mason Stormograph*

Mahogany case with top and sides of beveled plate glass; drawer for holding charts. The one-piece pile vacuum chamber insures sensitivity and precision. Movement compensated for temperature. Year's supply of No. 2 or No. 3 charts and bottle of ink.

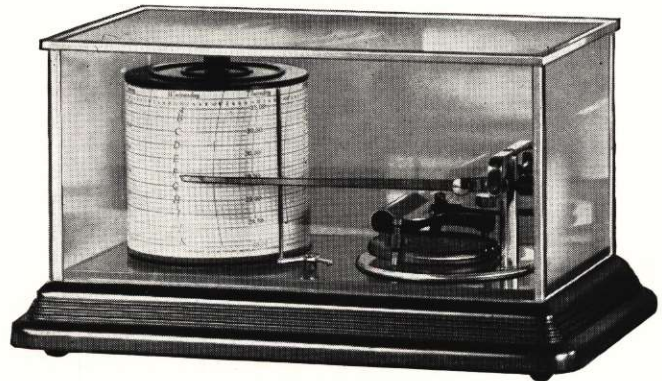
2302 Short & Mason Stormograph. Same movement as 2305. Hinged mahogany case with glass ends and front, handle for carrying. Year's supply of No. 2 or No. 3 charts and bottle of ink.

2314

Cyclo-Stormograph*

Glass covered case; seven-day clock; unit diaphragm movement compensated for temperature. Forecast cards, year's supply of No. 82 or No. 83 charts and bottle of ink. For altitudes to 3500 feet.

2314-HA For use 3500 to 7000 feet.



*Trade Mark.

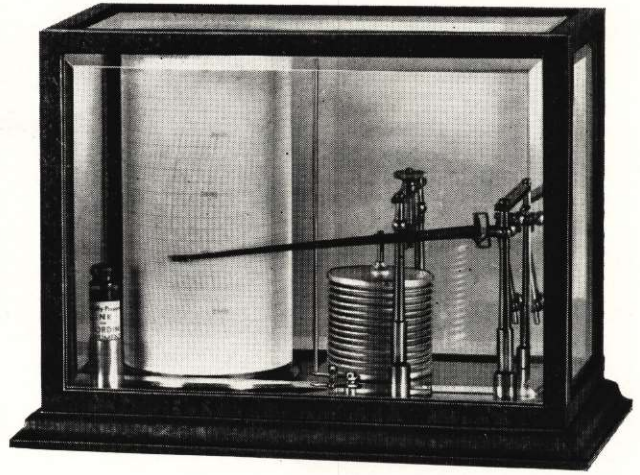
2315

Short & Mason Micro-Barograph

The ultimate in recording barometers. Extra sensitive, temperature compensated Sylphon-type element gives open readings to .02 inch. Seven-day jeweled clock in metal frame 12" x 9" x 6½" with beveled plate-glass top and sides. Year's supply of seven-day charts and bottle of ink.

2315-A Same as 2315 except with No. 146 24-hour charts.

"PP" Short & Mason Thermograph attachment for "Stormographs." Can be attached to any "Stormograph" except No. 2314. Furnished barometer and thermometer readings, both on the same chart.



Extras for Stormograph Barometers

***82** — Lettered Charts for 2314.

***83** — Figured Charts for 2314.

***2** — Figured Charts for 2302 and 2305.

***3** — Lettered Charts for 2302 and 2305.

***20** — Figured Charts for 2305PP.

***130** — Charts (28.5 to 31 inches) for use with 2315.

Note — Metric charts Nos. 83M or 8, in place of Nos. 83 or 2, at no extra cost.

*Year's supply of 52.

***131** — Charts (720 to 790 mm.) for use with 2315.

146 — Charts (24-hour) for use with 2315-A. (Set of 100)

97 — Forecast cards for use with Taylor Stormographs.

96544 — Ink for 2350 and 2314.

9654 — Ink for 2302, 2305 and 2315.

B54P36 — Stormograph pens.

... and THERMOMETER

2350

Taylor Thermograph

Invaluable in checking the efficiency of heating, refrigeration and air conditioning systems. Provides a continuous hour-by-hour record of all temperature variations. Record is made on a paper chart operated by 7-day clock. Range 0-100°F., or 20° up 120°F., complete with year's supply of charts.

2350-A Same as 2350 except with 24-hour clock and chart No. 91, range 0° to 100°F.

Charts for Above

***84** — Charts; ranged 0° to 100°F.

***85** — Charts; ranged 20° to 120°F.

***86** — Charts; ranged 10° to +90°F.

***88** — Charts; ranged for 100°F., unfigured

***90** — Charts; ranged -20° to +35°C.

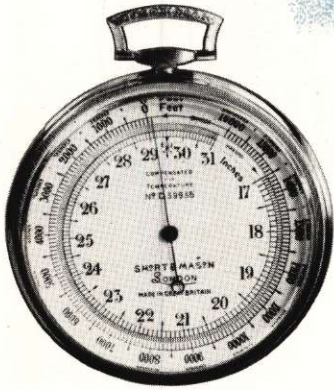
****91** — Charts; ranged 0° to 100°F. 24-hour

*Set of 52. **Set of 100.



Taylor

ALTITUDE BAROMETERS

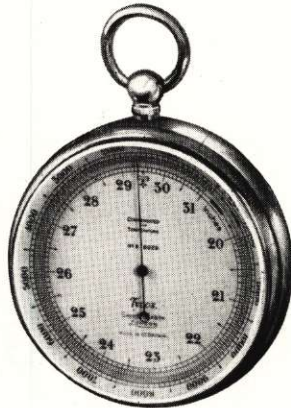


2003

Short & Mason Altitude Barometer

Gold-plated case, 1 $\frac{3}{4}$ " in diameter, has silvered-metal dial. Equally spaced revolving altitude scale reads to 8,000 feet in 50 foot divisions. Best grade movement is temperature compensated. In flexible leather case with instructions.

2003-E As No. 2003, except reading to 12,000 feet in 50 foot divisions.



2042

Short & Mason Pocket Aneroid Barometer

Gold-plated case, 2 $\frac{3}{4}$ " in diameter, has silvered-metal dial. Equally spaced revolving altitude scale reads to 8,000 feet in 50 foot divisions. Best grade movement compensated for temperature. In flexible leather case with instructions.

2042-E As No. 2042, except reading to 12,000 feet in 50 foot divisions.



2075-C

Engineer's Aneroid Barometer

Chrome-plated brass case with 3" dial reading to 6,000 feet, in 20 foot divisions. Velvet-lined leather carrying case.

2075-D Same except reading to 10,000 feet, in 50 foot divisions.

2075-F Same except reading to 16,000 feet, in 50 foot divisions.

2121

Short & Mason Surveying Aneroid Barometer

5" sturdy metal case, silvered-metal dial, with vernier scale moved by bezel motion. Reading lens arranged to traverse the entire circle. Compensated for temperature. Rackwork action revolving, altitude scale, to 6,000 feet, reading by vernier to 1 foot. In solid leather sling case.

2121D Same except range to 10,000 feet, reading to two feet by vernier.

2121F Same except range to 16,000 feet, reading to two feet by vernier.



• TAYLOR ANEMOMETERS are the simplest and most satisfactory type of instrument yet devised for measuring the velocity of currents of air. They are thoroughly reliable for use in mines, tunnels, ducts, ventilators and many other places where such measurement is essential.



3132

Biram's Anemometer

For velocities from 200 to 3,000 feet per minute. With three dials reading to 10,000 feet; 4" diameter; fan jeweled movement; disconnector; automatic zero-setting attachment in carrying case, with correction chart.



3150



3112

Short & Mason Portable Airmeter

Four dials reading to 100,000 ft., for velocities from 200 up to 3,000 ft. per minute, with jeweled movement, 2 3/4" diameter fan, disconnector, automatic zero-setting attachment, universal socket and correction chart in leather case.

ANEMOMETERS



3102

Short & Mason Electric Cup Anemometer for Wind Speeds

Gray enameled cast-iron body; 4-cup type; 3" cups on 4" arms; binding posts for connection to bell, buzzer or light circuit; stands 16" high. A closing of the circuit is made for every 25 revolutions and by noting time between circuits, velocity of the wind in m.p.h. can be determined from table furnished.

3150 Short & Mason High-Speed Anemometer

Diameter 4 1/2"; three dials reading to 200,000 feet; minimum speed 1,000 feet per minute and maximum speed 10,000 feet; jeweled movement; disconnector; zero-setting attachment. In leather case with correction chart.

3140 Short & Mason Anemometer

Designed for Measuring Low Wind Speeds Only

In this 4 1/2" housing the vanes rotate steadily at a wind speed of .6 ft. per second. The velocity should not exceed 10 ft. per second. One complete revolution of the hand on the silvered-metal dial is equal to 50 revolutions of the windmill and is divided and figured 0 to 50 feet. Case supplied.

Taylor

AUTO-ALTIMETER* BAROMETER

• ADDS A NEW THRILL to motoring. For years people have known how fast and how far. Now they can know how high the hills and mountains and the depth of the valleys. Everyone in the car can easily read the altitude changes and enjoy this new perspective while riding.

Another feature is that if the instrument is set at zero when the car is put up at night, the pointer will tell in the morning whether the atmospheric pressure has increased or decreased and so indicate probable weather conditions within the next twenty-four hours.

2068-C

Quality movement in 2 3/4" diameter, brown plastic case, easily attached to windshield center post with one screw. Instrument re-set by handy rim lever. Adjustable bracket for wide angle readability. For range 0 to 5,000 feet altitude. Each in a box. Shipping weight: 11 ozs.

†2068-D Same but with 10,000 ft. range.

†2068-F Same but with 15,000 ft. range.

†Prices on above items, less trade discount, are subject to Federal Excise Tax of 5%.



FISHERMAN'S BAROMETER

CORRELATION OF DATA supplied by hundreds of fishermen throughout the country has proven beyond doubt that atmospheric pressure affects fishes' feeding habits. This quality Taylor Barometer has a special dial that clearly indicates, at the time, whether or not fish are in a biting mood. Can also be used as a weather forecasting instrument.

2280

Handsome molded plastic case, 3 1/4" in diameter, with chromium bezel and ring hanger. Good and poor fishing conditions outlined in color on dial make accurate readings easy. Adjustable back plate for altitudes from 0 to 3,500 feet. Each in an attractive snap-cover box. Shipping weight: 11 ozs.

2280-HA Same but for elevations from 3500 to 7000 feet.

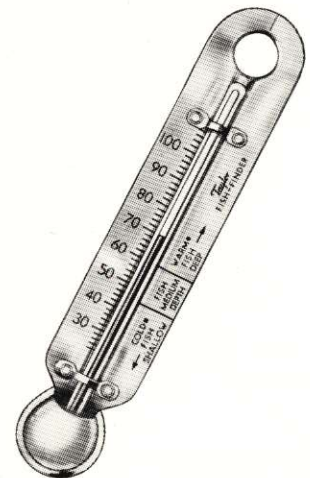


Fish-Finder* Thermometer

• FISH SEEK cool waters, particularly in warm weather. By testing the water for the coolest area in the most likely looking fishing spots, a person will find the big ones; save themselves unproductive fishing.

5280

Long-life, easy reading, 5" x 1" stainless steel scale has etched figures and graduations for permanent legibility. Insures convenient, accurate temperature reading as cup surrounding bulb retains sample of water from any depth desired; also protects bulb from breakage. Zones on scale indicate whether to fish "shallow," "medium depth," or "deep." Each in a box, 12 to a carton. Shipping weight per carton: 3 3/4 lbs.



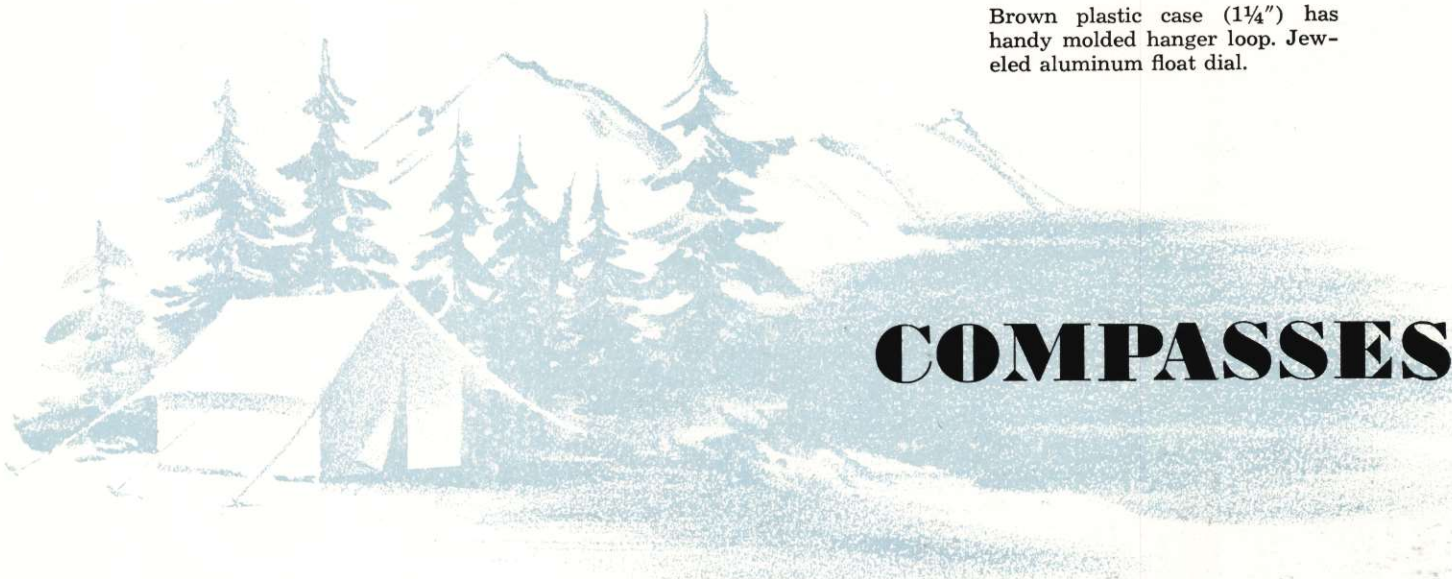
• WHETHER CAMPING, hiking, hunting or fishing, a compass increases the enjoyment of outdoor life, and is sometimes vitally necessary. All Taylor compasses have jeweled needles, are sturdy, and can be thoroughly relied upon.



2906

Showay Compass

Brown plastic case (1 1/4") has handy molded hanger loop. Jeweled aluminum float dial.



COMPASSES



2920

Leedawl* Compass

Aluminum dial and bezel in 2" plastic case; flat jeweled needle. Stem locks the needle securely when not in use.



2923

Litelite* Compass

Float dial in aluminum housing set in a sturdy bakelite case. North and South points are treated with a radioactive compound permanently luminous and plainly visible in the dark.



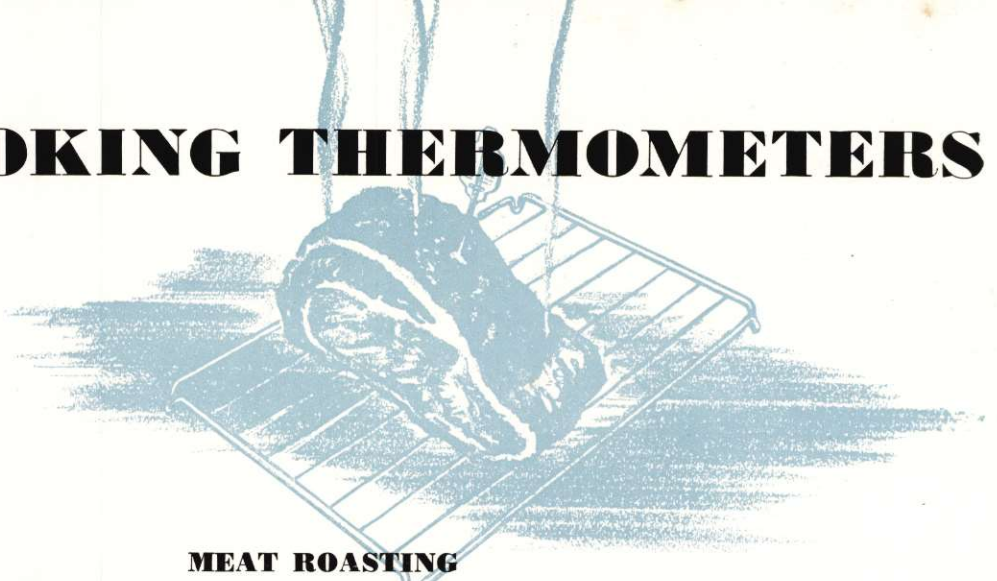
2935

Gideway Compass

Sensitive bar needle over aluminum dial is automatically locked when case is closed. Attractive 2" maroon plastic case with hinged cover.

*Registered Trade Mark.

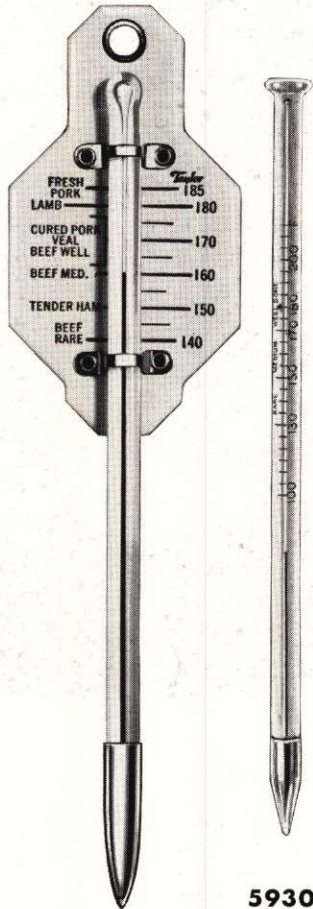
Taylor COOKING THERMOMETERS



MEAT ROASTING

5930 Professional Roast Meat Thermometer. Mercury filled tube with a pointed bulb for easy insertion into roasts. Figures, graduations and roasting temperatures are etched in the glass and filled with red, long-life pigment. 6" long, each in a box, 12 to a carton. Shipping weight per carton: 2½ lbs.

5936 Roast Meat Thermometer. This bellwether of all cooking thermometers belongs on every dealer's "staple" list. Non-toxic, black liquid filled tube fitted to easy-to-clean ivory vitreous-enamelled scale, which clearly indicates final internal temperature for various types of meats. Recommended and endorsed by National Live Stock and Meat Board. 7¾" overall, with chrome-plated metal bulb guard. Skewer provided to make hole in the meat for thermometer. Each in attractive box, six in display carton. Shipping weight per carton: 1¾ lbs.



5930

5936

CANDY and JELLY MAKING

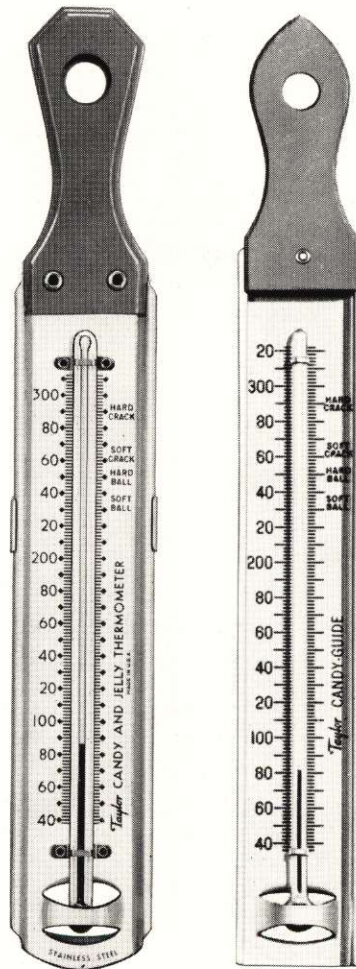
5908 Candy and Jelly Thermometer. Mercury filled, easy-to-read Binoc* Tube and widely spaced graduations eliminate squinting and guessing. Stainless steel scale is easy to clean; resistant to fruit acids. Adjustable clip on back for various depth cooking utensils. Green-lacquered, sturdy, insulating wood handle. Range from 40° to 310° F. in 2° intervals. Each in a box, six to a carton. Shipping weight per carton: 4¼ lbs.

5916 Candy-Guide. Mercury filled single lens tube on easy-to-keep-clean metal scale with red lacquered wood handle. Riveted assembly, overall length 11½". Adjustable clip on back. Range 60° to 310° F. in 2° intervals. Each in a box, twelve to a carton. Shipping weight per carton: 5¾ lbs.

DEEP FRYING

5910 Deep Frying Thermometer. Same construction and shipping weight as 5908 but with range 100° to 550° F. in 5° intervals.

5917 Deep Frying-Guide. Same construction as 5916 but with range 100° to 550° F. in 5° intervals. Shipping weight per carton of twelve: 4 lbs. 6 ozs.



5908

5916

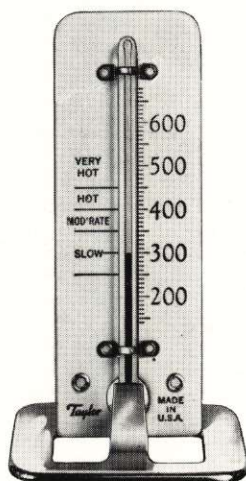
*Trade Mark.

- **Eliminate Guesswork in the Kitchen.**
- **Makes cooking easier, more accurate.**
- **Each thermometer specially designed for specific purpose.**
- **All are dependably accurate, easy to read, and easy to clean.**
- **Used and recommended by test kitchens and home service magazines.**
- **Recipes and recommended temperatures for baking, deep frying and sugar cooking enclosed with each thermometer.**

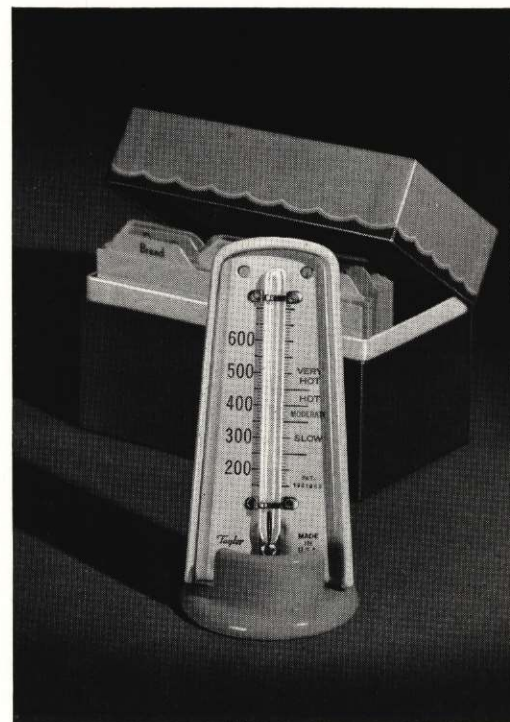


OVEN

5927 Oven-Guide. White vitreous enameled scale with clear black figures and graduations. Permacolor tube and ventilated base assure accurate readings. Thermometer 6" high. Each in a box, twelve to a carton. Shipping weight per carton: 5¾ lbs.



5927



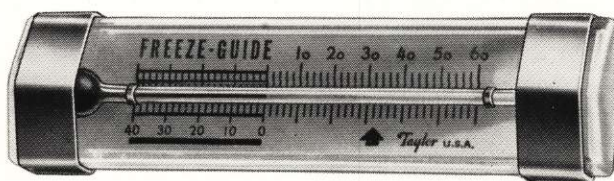
5928

5928 Deluxe Oven Thermometer. Binoc* mercury tube for easy reading, even in dim oven light. Easily cleaned vitreous-enameled ivory scale with bold black figures and graduations. Hooked tube and rivet assembly assures permanent accuracy. Glazed pottery base properly ventilates and shields bulb to insure accurate response to oven temperatures. Each 6" high, in recipe file box with index cards and instructions. Six to a carton. Shipping weight per carton: 6½ lbs.

FREEZER and REFRIGERATOR

5925 Freeze-Guide* Thermometer. Dependably accurate as bulb is completely encased to insure average temperature readings — unaffected when door is opened. Exceptionally open scale for quick, accurate readings. Hangs on wire basket, partition, or rests on a flat surface at an easy-to-read angle. Small and compact, 1¼" high, 4⅞" long. Handsome, modern plastic case with green and black scale. Completely rustproof as hangers are stainless steel and scale is enameled aluminum. Ranged for home freezer and refrigerator use. Each in a box, twelve to a carton. Shipping weight per carton: 2 lbs. 14 ozs.

5925½ Six on a display card.



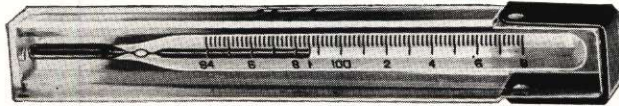
5925

*Trade Mark.

Taylor

FEVER THERMOMETERS

BINOC* FEVER THERMOMETER — 3 times easier-to-read



Automatic Focus: A Binoc is a flat fever thermometer. When you first grasp it, you automatically place the mercury column in an easily readable position.

Minimum Breakage: Being flat it will not roll and can be gripped more securely.

Scale More Readable because it's on the thermometer's flat top instead of on diagonal sides.

Mercury Column Easier To See because this new construction makes it readable from a broader angle, furnishes brighter background for contrast, and eliminates bore reflections.

New, Handsome, Transparent Case: Without opening, you can tell if oral or rectal thermometer is inside. Flat, no-roll case has hinged top you can't drop or lose.

All Taylor Thermometers are packed in colorful display cartons.

Tycos Binocs. For the finest fever thermometer made, suggest a Tycos Binoc selected and certified for special accuracy and ease of reading. Recommended by many doctors for critical temperatures — as in diagnosis of certain pulmonary diseases and infectious cases both surgical and medical, also for basal temperature fertility studies.

- 5070 Tycos Binoc Oral
- 5075 Tycos Binoc Rectal
- 5071 Taylor Binoc Oral
- 5076 Taylor Binoc Rectal

5070-Q

Tycos Oral "Whirl-Pull"

Supplied with black plastic case and gold cords. Read below how this new, effective easy-shake-down case works.

INSTANTA* FEVER THERMOMETER With Exclusive "Whirl-Pull" Case



Instantas are now an even more outstanding value. To this high quality tube has been added the patented "Whirl-Pull" case at no increase in price.

Top Quality Triangular Tube, carefully selected for clear magnification and easy-reading open scale. Supplied with attractive maroon and ivory case in individual window box, packed six to a sales-stimulating, 4 color display carton.

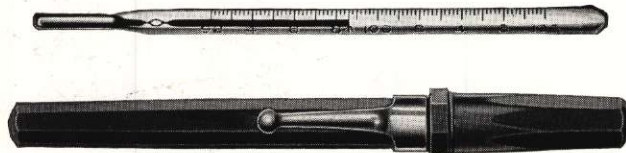
"Whirl-Pull" Case: This new case is an eye-catching demonstration and an exclusive selling point. Reduces breakage,

takes much less time, and actually makes fun out of shaking a thermometer down. Just loop the cords over the index fingers, whirl till the cords are tight, then pull.

Special Baby Gift Model. Baby Fever-Guide No. 5013-R with strong, blunt bulb is packed in attractive window box with pink and blue "Whirl-Pull" case.

- 5010-T Taylor Instanta Oral
- 5034-T Taylor Instanta Rectal
- 5013-R Taylor Baby Fever-Guide

MONROE FEVER THERMOMETER — Reliability at Moderate Prices



All the essential qualities of a good fever thermometer at a popular price. The scale is clearly etched on magnifying tube and filled with long-life "Permark" pigment. Available with case in individual window box, 6 to a colorful display carton or without case in packages of six as illustrated at right.

With Cases

- 5008-W Taylor Monroe Oral
- 5032-W Taylor Monroe Rectal
- 5014-W Taylor Monroe Universal

Without Cases

- 5008-N Taylor Monroe Oral
- 5032-N Taylor Monroe Rectal
- 5014-N Taylor Monroe Stubby



*Registered Trade Mark.

BABY GIFT ITEMS

5630 NURSERY SET

The ideal baby gift beautifully packaged in baby pink and blue gift box containing: a Nursery Wall thermometer; Baby's bath thermometer that doubles as an amusing toy; and a Baby Fever-Guide so mother will know when baby needs the doctor. Styled by Walter Dorwin Teague. A gift sure to be the hit of any baby shower. Complete specifications of the individual items given in listings below. Nursery set box 8" x 10" x 1 1/4". Shipping weight: 2 1/4 lbs.

5148 Nursery Wall Thermometer. Beautiful pink and blue thermometer with chrome bulb guard. Bright red Perma-color tube is easy to see even in dim light. Size 6 1/2" x 2". Individually packed in attractive gift box, six to a carton. Shipping weight per carton: 2 1/4 lbs.

5620 Baby's Bath Thermometer. This new design bath thermometer will make sales as easily as it wins baby's attention. A Teague designed toy and valuable water temperature tester. Pink and blue paints are harmless so it's safe if baby chews the edges. Thorough water proofing insures long life. A small eye hook may be inserted in top of thermometer making it a colorful wall model. Individually gift boxed 6 3/4" x 3", packed 6 to a carton. Shipping weight per carton: 3 1/2 lbs.



5148 5620 5013-R

5630

5013-R Baby Fever-Guide. An accurate, easy-to-read thermometer with strong, blunt bulb affords maximum protection for baby. Individually packed in attractive window box with the exclusive Taylor "Whirl-Pull" case that spins the mercury back down like magic; case amuses baby while his temperature is being taken. Six in a display carton. Shipping weight per carton: 1 lb. 3 ozs.

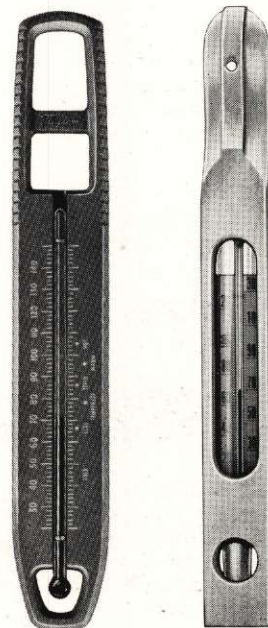
BATH THERMOMETERS

• THE IMPORTANCE of correct bath temperatures for comfort and therapeutic treatments makes an accurate bath thermometer a necessity.

5604 Bath Thermometer. Modern design bath thermometer in light gray-green plastic with non-slip handle. Hooked tube insures permanent accuracy; recessed tube offers maximum protection from breakage. Range 20° to 150°F. with Dr. Forbes specifications for bathing temperatures. Size 10 3/4" x 1 5/8" x 9/16". Indi-

vidually boxed, packed six to a carton. Shipping weight per carton: 4 lbs.

5614 Bath Thermometer. Popular home or hospital type with wood frame protecting glass tube. 10" overall, each in a box, 12 to a carton. Shipping weight per carton: 2 1/4 lbs.



5604

5614

Taylor



THERMOMETERS

Indoor-Outdoor Thermometer

What It Does — This new type thermometer tells at a glance in the light and warmth of your home BOTH the *outdoor* and the *indoor* room temperature.

How It Works — Outdoor temperature reading is indicated by Perma-color tube mounted in case and connected by capillary tubing to temperature sensitive bulb mounted outside a window. The slightest change in outdoor temperature is transmitted from the bulb and indicated on tube and scale indoors. It takes but a few minutes to install. Simple, easy-to-follow instructions are furnished. The indoor temperature is indicated by bimetallic movement mounted in lower part of case to prevent confusion in readings.

Young and old appreciate this convenient thermometer. It is always easy to read even at night. Regular readings of this handy thermometer and dressing accordingly helps insure a family's comfort and health indoors and out.

1AP1 Indoor-Outdoor Thermometer with handsome ivory 9½" plastic case in attractive box. Easy-to-follow mounting instructions enclosed. Shipping weight each: 2¼ lbs.

1AP2 As above with walnut plastic case.

Maximum-Minimum Thermometer

What It Does — This thermometer not only tells the present temperature but also the highest and lowest temperatures since the last setting of the indices.

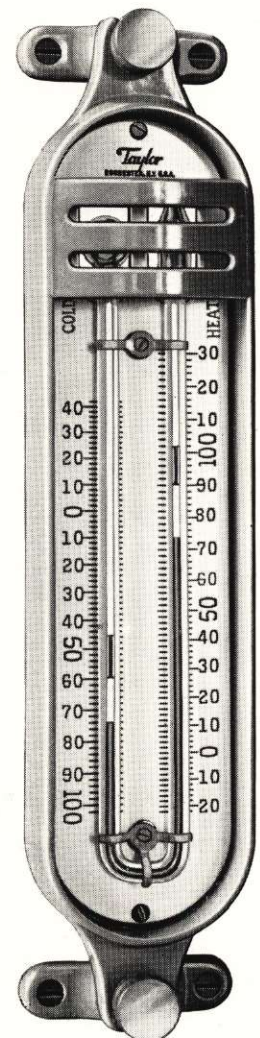
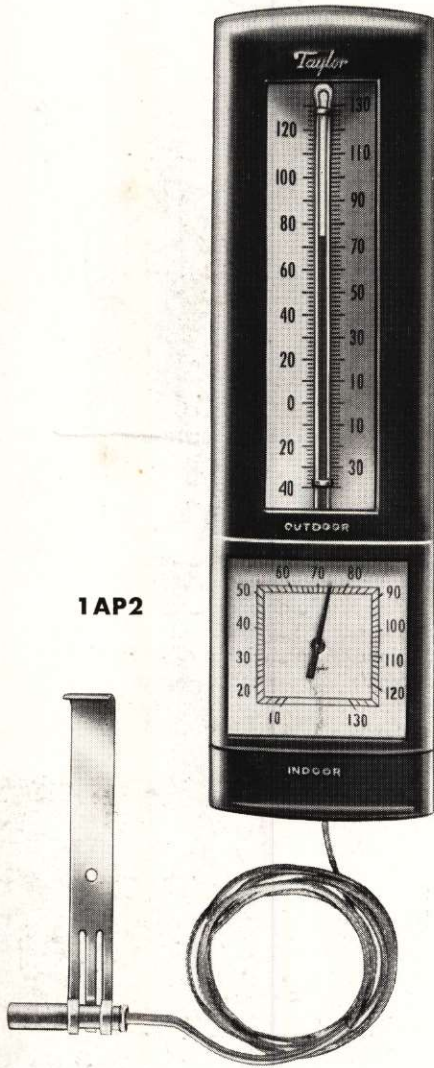
How It Works — First, reset the instrument. Using magnet supplied, draw both steel-cored indices down till they are against tops of their mercury columns. The mercury column in both tubes always indicates the present temperature. Any change in temperature will cause the mercury columns to rise and fall. If colder, the index in the left column will go up; if warmer, the index in the right column will go up. By reading where the bottom of each index stands, you will know how hot and how cold it has been since the thermometer was last reset.

This instrument is a real aid to farmers and orchardists. A positive check for warehousemen and florists on heating and cooling systems. Families enjoy guessing and then checking the daily temperatures. They will always have the last word in any temperature discussion.

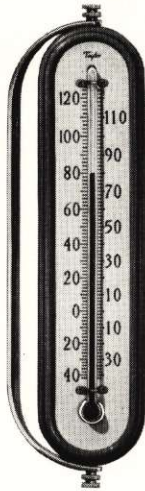
5448 Maximum-Minimum Thermometer. Handsome 11½" gray plastic case with individually graduated white-enameled scale. Magnet supplied for resetting.

Each in an attractive box. Range 30° to 120°F. Shipping weight each: 5 lbs.

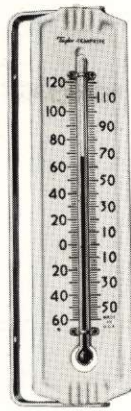
AM685 Magnets for 5448, dozen lot.



5448



5304 Deluxe Model. Always a favorite. Large diameter tubing, specially selected for magnification. Handsome gray and ivory vitreous-enameled scale with bold black numerals and graduations fired in for permanence. Open 10" scale. Slotted back for easier reading. Stainless steel mounting bracket. Each in a box, six to a carton. Shipping weight each: 1 lb.



5316 Temprite* Window Thermometer. A standard of value in the popular-price range. Large, easy-to-read Permacolor tube. White vitreous enamel 8½" scale; black numerals and graduations fired in for permanence. Each in a box, twelve to a carton. Shipping weight per carton: 8¼ lbs.



5317 Window Thermometer. A sturdy, inexpensive model with easy-reading, vitreous-enameled scale 7" long with mounting brackets. Each in a box, twelve to a carton. Shipping weight per carton: 3¾ lbs.

Window Thermometers . . .

Accurate, Durable and Easy-To-Read

Outdoor Wall Thermometers

Inexpensive, Reputable, Reliable



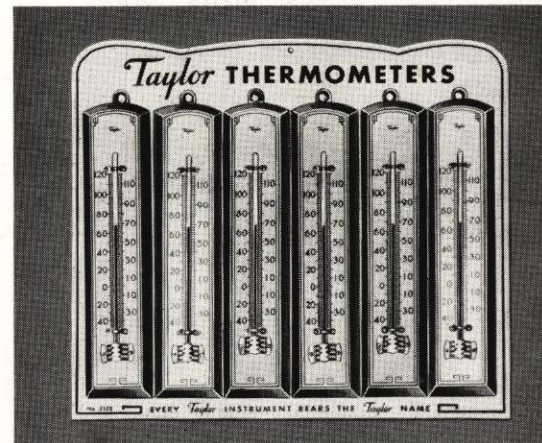
5127 Utility Wall Thermometer. A rugged model with easy reading 8½" x 2" white vitreous-enameled scale. Bold black figures and graduations are fired in for permanence. Permacolor tube, magnifying lens. Each in a box, twelve to a carton. Shipping weight per carton: 5¾ lbs.



5132 Outdoor Wall Thermometer. Similar to 5127 except vitreous-enameled scale is 7" long and has flanged sides. Shipping weight per carton of twelve: 3½ lbs.



5140 Comfortmeter*. Non-fading, Permacolor tube with magnifying lens. Ivory scale is mounted on modern design natural finish 7⅞" wood back. Suitable for indoor or outdoor use. Each in a box, twelve to a carton. Shipping weight per carton: 3¾ lbs.



5152 Outdoor Wall Thermometer Assortment. Permacolor tube is mounted on lacquered wood back, 8" x 1¾". Black figures and graduations are printed on. Three each finished red and green are mounted on display card. Shipping weight per card: 3½ lbs.

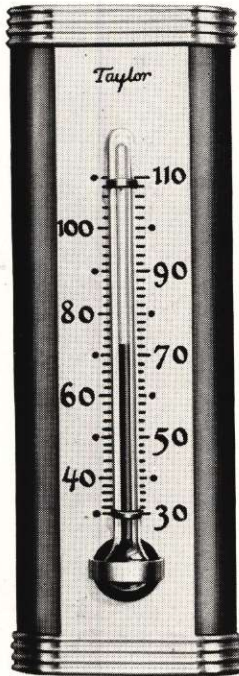
*Trade Mark.

Permacolor is a Registered Trade Mark.

THERMOMETERS

indoor wall models

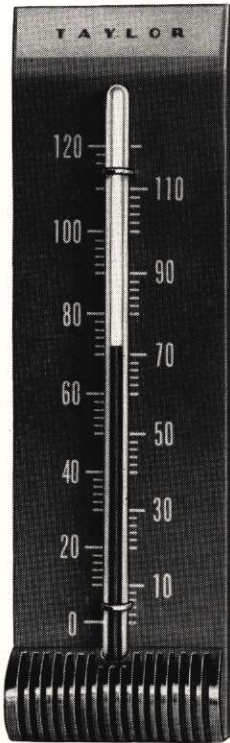
• MODERNISTIC, accurate wall thermometers that are decorative as well as a practical guide to healthful room temperatures.



5109

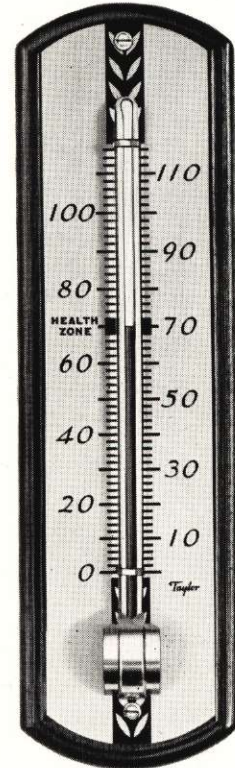
Hand-rubbed, walnut finish, 5¼" thermometer back with gold-finished scale, bulb guard and reed bands. Specially selected Permacolor tube and bold black figured scale for easy reading. This modern design wall thermometer makes an ideal gift. Each in a box, six to a carton. Shipping weight per carton: 2 lbs. 2 ozs.

Taylor Desk Thermometer



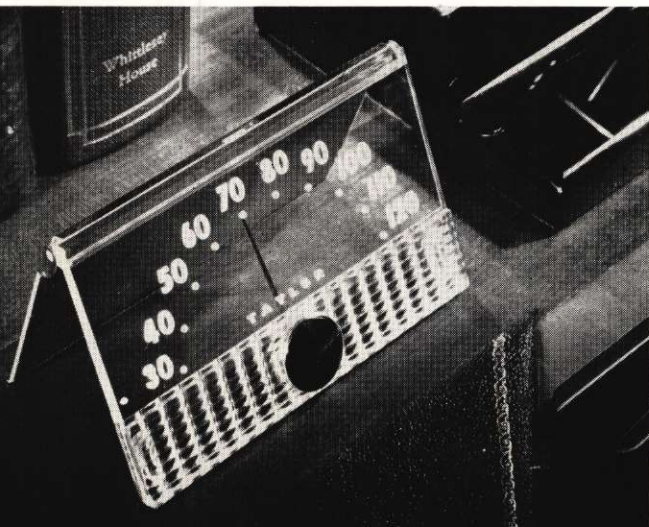
17AA1

This handsome colorful wall thermometer was styled by Raymond Loewy. Smart blue lacquered 6" x 1¾" back with bold, easy-to-read white numerals and graduations, has non-fading Permacolor tube with magnifying lens. Chrome-plated bulb guard adds to the distinctive appearance of this model. Each in a box, six to a carton. Shipping weight per carton: 1¾ lbs.



5126

Hand-rubbed, walnut-finished 6" thermometer back with black-figured and graduated, satin-finished brass scale. Permacolor tube with magnifying lens for easy reading. Each in a box, six to a carton. Shipping weight per carton: 2 lbs. 2 ozs.



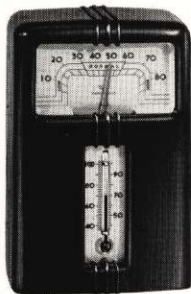
• AN UNUSUALLY attractive indoor thermometer for desk, table or mantel. A practical addition to any room or office, with Raymond Loewy artistry.

1AQ1

Crystal-clear plastic dial has large, easy-to-read white figures. Reflecting easel back of polished, chrome-plated metal is the finishing touch to this eye-catching model, 4½" x 2⅞". Quality bimetallic movement. Each in a box, six to a carton. Shipping weight per carton: 3 lbs.

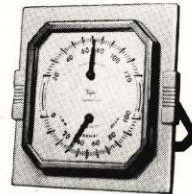
• MAINTENANCE of proper humidity requires an instrument that tells the air's moisture content. This knowledge protects family health and adds to the comfort of every home. Direct-reading Taylor Humidiguides show the percentage of relative humidity without referring to tables and they show the actual room temperature as well.

HUMIDIGUIDE* HYGROMETERS



5538

5538 Hampton Humidiguide. A direct-reading hygrometer of modern design in a black molded plastic case, $3\frac{3}{8}$ " x $5\frac{3}{4}$ " x $1\frac{1}{2}$ ". Silver-finished metal dial with black figures and graduations, red pointer, Indoor Permacolor thermometer with matching scale. Each in a box. Shipping weight: 1 lb. 6 ozs.

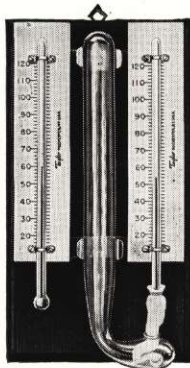


5546

5546 Ashton Humidiguide. Combination humidiguide and thermometer. Ivory-finished dial with black wording, figures and graduations is inset in molded ivory-finished case, $3\frac{1}{4}$ " square with brass bezel and easel back. Black pointer at top shows temperature, red pointer at bottom indicates relative humidity. Each in a box, twelve to a carton. Shipping weight per carton: $5\frac{1}{2}$ lbs.

HYGROMETERS

• TAYLOR HYGROMETERS—using wet and dry bulb method of measurement, the most accurate known to science—come in both the stationary wall models and the sling types.

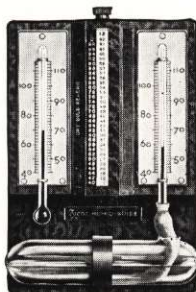


5532

5532 Mason's Form Hygrometer. Tubes are mercury-filled with magnifying lens, approximate range 30° to 120° F. Scales are white enamel-finished with black-filled graduations, mounted on mahogany panel, $8\frac{1}{2}$ " x $4\frac{1}{2}$ ", with insulating supports and siphon reservoir. Each in a box, complete with spare wicks and chart. Shipping weight: $2\frac{1}{2}$ lbs.

5533 Similar to 5532 except ranged 60° to 220° F.; scales are black oxidized-finished with white figures and graduations, bronze-finished metal base.

5534 Stewart Form Humidiguide. The preferred style for home use. Permacolor tubes with magnifying lens. Scales have burnished metal figures and graduations on a polished lacquer background. Frame is mahogany bakelite with revolving humidity table. Each in an attractive box, complete with spare wicks and instructions. Shipping weight: $1\frac{1}{4}$ lbs.



5534

1322 Sling Psychrometer. Standard model. Two 12" engraved stem Thermometers, range 20° to 120° F. in $\frac{1}{2}^{\circ}$ divisions, are mounted on cast aluminum frame, with swivel handle. Complete with protecting case. Each in a box with spare wicks and chart. Shipping weight: 3 lbs.

1323 Pocket Model Sling Psychrometer. Two 5" engraved stem thermometers, range 20° to 120° F. in 1° divisions, are mounted on aluminum frame, with chain and swivel. Complete in 7" leather carrying case. Each in a box with spare wicks and chart. Shipping weight: $1\frac{1}{4}$ lbs.



1323

1322

*Registered Trade Mark.

FARM UTILITY THERMOMETERS

TAYLOR FARM UTILITY THERMOMETERS, individually designed to establish and maintain definite standard results in many phases of farm and dairy work.

5702 Floating Dairy Thermometer. Helps insure highest grading of milk and cream. 10" mercury filled tube, range 10° to 120°F. Each in a box, twelve in a carton. Shipping weight per carton: 2½ lbs.

5703 Floating Pasteurizing Thermometer. Same as 5702 but with range 30° to 220°F.

5704 Floating Shatter-proof Pasteurizing Thermometer. Same as 5703 but with transparent covering that prevents glass particles being lost in milk or other product if accidentally broken. Each in a box, twelve in a carton. Shipping weight per carton: 2½ lbs.

5715 Floating Dairy Thermometer. 8" Permacolor tube, with range from 30° to 220°F. Each in a box, twelve to a carton. Shipping weight per carton: 2½ lbs.

5955 Maple Product Thermometer. Adjustable scale to compensate for changing barometric pressures automatically shows processing temperatures and assures maximum yield of a standard product. All metal parts are stainless steel. Long wood handle. Gold-shield tube for easy reading. 17" overall. Each in a box with instructions, shipping weight: 2½ lbs.

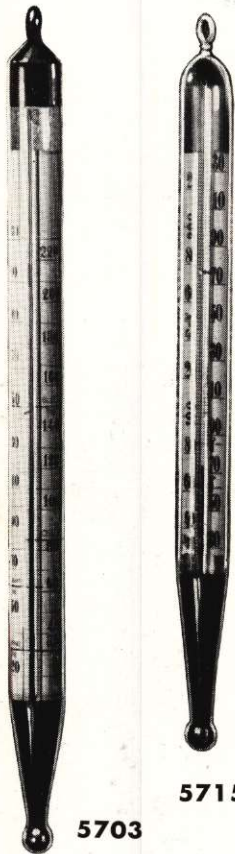
5948 Curo-Meter* A Thermometer expressly made for curing tobacco. Permacolor tube, approximate range 10° to 250°F. on lithographed scale with critical curing phases indicated by blue zones. Sturdy case. 10" overall. Each in a box, twelve to a carton. Shipping weight per carton: 5 lbs.

5794 Brooder Thermometer. Essential to the lives and health of new-born chicks. Permacolor tube, magnifying lens, range 30° to 120°F. Scale is 4½" long, white vitreous enameled with black figures and graduations. Each in a box, twelve to a carton. Shipping weight per carton: 2¾ lbs.

5776 Incubation Zone Thermometer. Important for successful hatching. Tube is mercury-filled with magnifying lens. 4" white enameled scale, black figures and graduations. The green tinted incubation zone is designed for easy reading in dim light. Scale is flanged to hang over wire or to stand as illustrated. Each in a box, twelve to a carton. Shipping weight per carton: 2¾ lbs.

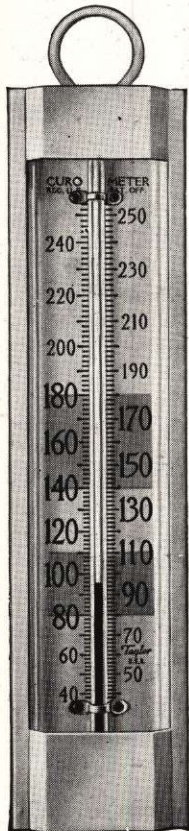
5783 Certified Incubator Thermometer. Same as 5776 except certified mercury-filled tube is engraved in 1° divisions; scale is black oxidized with white figures and graduations. Each in a box, twelve to a carton. Shipping weight per carton: 3¼ lbs.

*Registered Trade Mark.

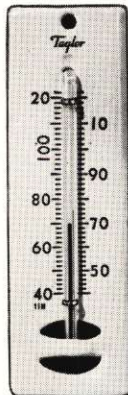


5703

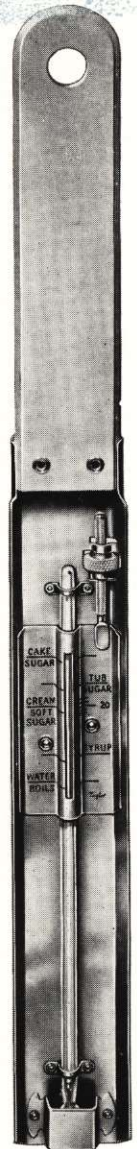
5715



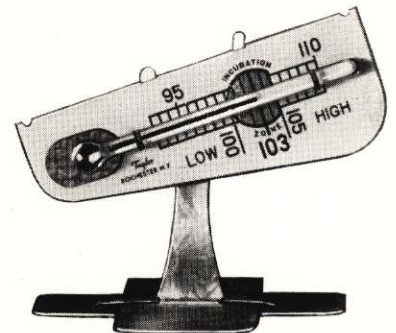
5948



5794

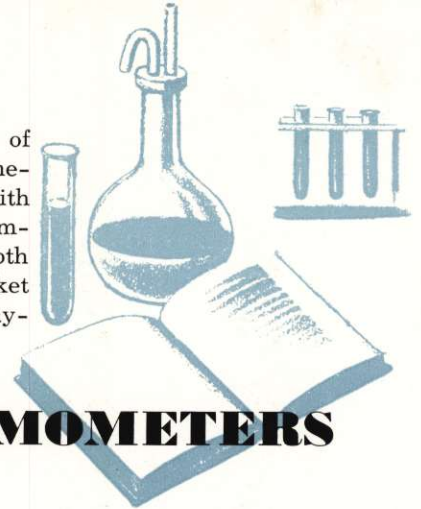


5955



5776

• FOR LABORATORY PURPOSES, Taylor makes a wide variety of thermometers to meet practically any requirement. Thermometers are available with Fahrenheit or Centigrade scales with various ranges and are calibrated for either partial or full immersion. There are armored as well as unarmored models. Both standard and commercial grades include small sizes with pocket carrying cases. Commercial grades listed below. Send for Taylor catalog "L" for listing of all grades.



LABORATORY THERMOMETERS

H-4100 H-4070



6100 21274 21412

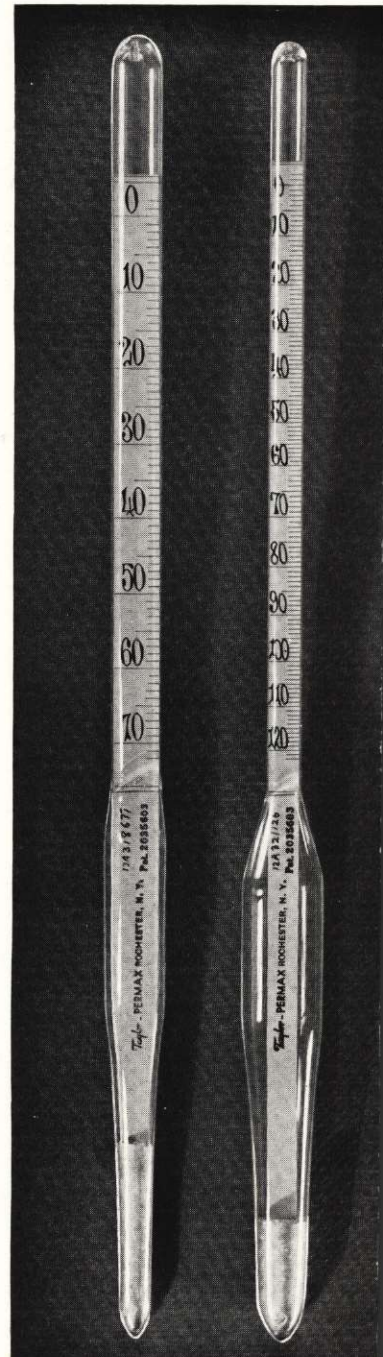
Standard Quality In Pocket Carrying Cases				
Cat. No.	Length	Range	Div.	Filling
*21410	5½"	-30° to 120° F.	2°	Mercury, Binoc†
*21412	5½"	-30° to 120° F.	2°	Permacolor†
*21418	5½"	0° to 220° F.	2°	Mercury, Binoc†
*21420	5½"	0° to 220° F.	2°	Permacolor†
Commercial Quality For General Testing				
Cat. No.	Length	Approx. Range	Div.	Filling
*6099	12"	-30° to 130° F.	2°	Mercury
*6100	12"	0° to 220° F.	2°	Mercury
*6101	12"	30° to 300° F.	2°	Mercury
*6102	14"	30° to 400° F.	2°	Mercury
*6103	16"	30° to 650° F.	2°	Mercury
(Note: All above are calibrated for full immersion. Also available in centigrade scale, in corresponding ranges. When ordering designate by adding C to catalog number.)				
Com. Quality In Pocket Carrying Case				
*6110	5½"	-30° to 120° F.	2°	Permacolor

HYDROMETERS

Commercial Quality					
Cat. No.	Lgt.	Scale	Range	Divisions	Application
7215	11"	Balling Sacch.	0° to 20°	1/10°	Beer
7217	6"	Balling Sacch.	0° to 20°	1/2°	Beer
7224	11"	Salometer	0° to 120°	1°	Calcium Chloride
7220	11"	Baumé	0° to 70°	10°	Heavy Liquids
7232	11"	{ Baumé Specific Gravity }	{ 0° to 70° 1.000 to 1.900 }	{ 1° .01 }	
7248	11"	{ Baumé Specific Gravity }	{ 1.000 to 2.000 }	.01	Light Liquid
7238	11"	{ Baumé Specific Gravity }	{ 10° to 100° 1.000 to .600 }	{ 1° .005 }	
7252	11"	{ Baumé Specific Gravity }	{ 1.000 to .700 }	.005	Li-Sul Sprayometer N.Y. & Penn. Pattern
7240	11"	{ Baumé Specific Gravity }	{ 0° to 38° 1.000 to 1.350 }	{ 2° .005 }	
7244	11"	Salometer	0° to 100°	1°	Salt (Sod. Cl.)
7258	11"	{ Proof Tralle }	{ 100 Below to 100 Above 0 to 100% }	{ 2° 1% }	Spirit
7260	6"	Per Cent Proof	0 to 200%	1/2%	
7261	5½"	Per Cent Sugar	0 to 60%	2%	Sugar
7262	11"	Balling	0 to 70%	1%	Sugar
7266	11"	Baumé	0 to 50°	1°	Syrup
7268	9"	Baumé	0 to 50°	1°	Syrup (Maple)
7268A	8"	Baumé	25° to 40°	1/2°	Syrup (Maple)
Hydrometers 7268 and 7268A also available in suitable scales and ranges as specified by States of Vermont and New York					
7269	5¾"	Brix	0° to 10°	1/2°	Sap (Maple)

Taylor makes a very complete line of hydrometers — there's an instrument exactly suited for almost every need. They are listed in Taylor Catalog "H" which will gladly be sent to you upon request.

†Registered Trade Mark.



Taylor

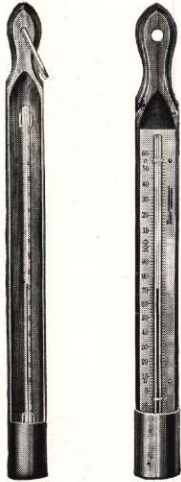
GENERAL-PURPOSE THERMOMETERS

Cup Case Thermometers

For Taking Temperature of Liquids in Tanks

At the bottom of thermometer case is a cup in which a small quantity of the liquid being tested is retained around the bulb, preventing loss of

heat, and thus allowing sufficient time to obtain a reading after thermometer is removed from tank.



1796 1790

The Case	*Temperature Range	Scale Divisions	Scale Length	Tube Filled with	Catalog Number
					Complete
Wood, with brass cup	0 to 180°F	1°	12"	Mercury Etched Tube	1790
	minus 20 to 220°F	2°	8"	Red Liquid	1795
	0 to 150°F	2°	10"	Red Liquid	1796
	minus 20 to +220°F	2°	10"	Red Liquid	1796A
Cylindrical, copper with 1 3/4" diameter copper cup	minus 20 to +220°F	2°	12"	Mercury	1797
	minus 20 to +70°F	1°	12"	Red Liquid	1798
Cylindrical, brass with 1" diameter brass cup	minus 30 to +120°F	2°	12"	Red Liquid	1117

*Ranges shown indicate minimum scale limits.

Black-Japanned and Copper Case Thermometers

Designed for Accuracy, Durability and Utility

The lens-front glass tubes are filled with easy-reading non-fading red Permacolor, except No.

5402, which is mercury-filled for greater accuracy at the higher temperatures.



5400S

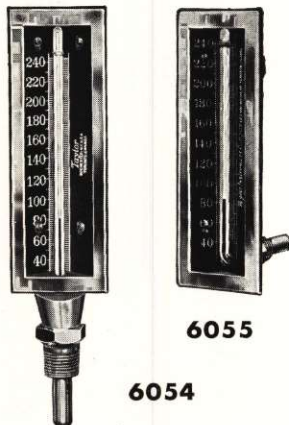
*Temperature Range	Scale Divisions	Tubes Filled With	Scale Length	Catalog Numbers		
				Complete		Tubes and Scales only
				Black-Japanned Case	Copper Case	
minus 30 to +120°F	2°	Mercury	12"	5400	5400P	5400A
minus 30 to +120°F	2°	Red Liquid	12"	5400S	5400PS	5400SA
minus 20 to +220°F	2°	Mercury	12"	5401	5401P	5401A
minus 20 to +220°F	2°	Red Liquid	12"	5401S	5401PS	5401SA
50 to +380°F	2°	Mercury	12"	5402	5402P	5402A
minus 20 to +70°F	1°	Red Liquid	12"	5403S	5403PS	5403SA

*Ranges shown indicate minimum scale limits.

Thermometers for Shower Baths, Small Sterilizers, Hot-Water and Brine Lines

The black-oxidized scales with white figures and graduations are mounted in 5 1/2" V-shape black-finish cases with satin-

chrome fronts. The magnifying glass tubes are filled with non-fading easy-reading red Permacolor liquid.



6054

6055

*Temperature Range	Scale Divisions	Pipe Thread	Stem Length (including thread)	Stem Form	Catalog Number
50 to 220°F	2°	3/8"	1 1/2"	Straight	6054
50 to 220°F	2°	3/8"	1 1/2"	Angle	6055
minus 20 to +100°F	2°	3/8"	1 1/2"	Straight	6056
minus 20 to +100°F	2°	3/8"	1 1/2"	Angle	6057

*Ranges shown indicate minimum scale limits. †EXTRA—For 1/2" pipe thread. (See price list.)

Wall Thermometers

Easy to read and easy to keep clean

Accuracy guaranteed to within 1° plus or minus. Black figures and graduations on white background. Can be attached to wall or post by lugs at top and bottom. Flanged edges protect tube.

Riveted clasps prevent tubes from slipping. Large lens-front tubes filled with red liquid make it easy to take readings.

The Case	Tube Filled With	Used For	*Temperature Range	Catalog Numbers
12" High-Gloss White Vitreous Enamel Finish	Red Liquid	Room Temperatures	minus 30 to +120°F in 2°	1105
		Cold-Storage Rooms	minus 40 to +70° in 1°	1106

*Ranges shown indicate minimum scale limits.



1106

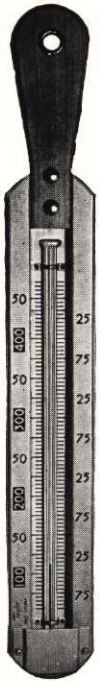
Flanged Thermometers — Wood Handle

The mercury-filled Binoc tubes, large figures and wide graduations all contribute to unusually easy reading. The one-piece 12" flanged scale, channelled for maximum protection to thermometer tube, and for strength, is of 18-8 stainless steel. An insu-

lated wood handle is riveted firmly to the metal frame. Construction is all open, for easy cleaning. Locking spring-wire clip on back of Nos. 5907 and 5909 is adjustable to depth of kettle. No. 5959 for Dye Vats is provided with a cup at bottom.

Application	*Temperature Range	Scale Divisions	Tube Filled With	Catalog Numbers
Confections	60 to 360°F	2°	Mercury	5907
Deep Frying	60 to 460°F	5°	Mercury	5909
Processing	30 to 230°F	2°	Mercury	5960
Dye Vats (with cup)	30 to 230°F	2°	Mercury	5959

*Ranges shown indicate minimum scale limits.



5909



5956

Ham-Boiling Thermometer

The 18-inch wood case has shaped handle; glass tube is sunk in silvered-metal, brass

scales with black figures and graduations, for protection.

Application	Temperature Range	Scale Divisions	Tube Filled With	Catalog Number
Ham Boiling	0 to 270°F	2°	Mercury	5956

Shiphold Thermometers

For Temperature of Stored Coal, Brine Tanks, Swimming Pools, Etc.

The galvanized case is fitted with rubber rings and bumper, to absorb shock. Scale is black oxidized, with white figures and

graduations. Glass tube is filled with non-fading easy-reading red liquid.

Temperature Range	Scale Divisions	Length	Catalog Numbers	
			Complete	Tube and Scale
minus 20° to +120°F	2°	12"	1115	1115A



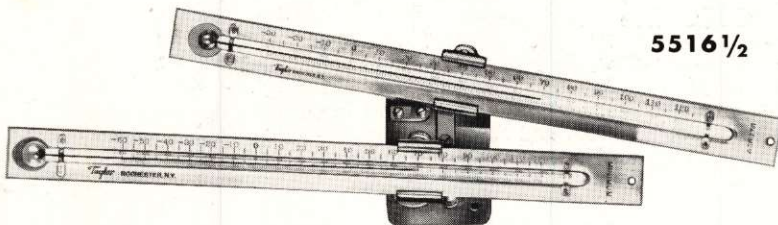
1115

Taylor

REGISTERING THERMOMETERS

• REGISTERING THERMOMETERS are especially useful to florists, fruit growers and farmers. However, they interest everyone who enjoys keeping an eye on the weather.

5516½ Maximum and Minimum Weather Bureau Set. Set consists of one Taylor Maximum Thermometer No. 5518 and one Taylor Minimum Thermometer No. 5520 with Townsend Metal Support No. 5519.



5516½



5499

5499 Minimum Thermometer. Permacolor tube is 10" long, range 10° to 80°F. (with expansion safety chamber) with black index for registering Minimum temperature. Stem is engraved in 1° divisions. Aluminum scale housed in gray enameled case designed for easy reading. 13½" overall. Each in a box, six to a carton.

5519 Taylor Townsend Support. Nickel-plated brass plate with two studs of unequal heights having carriers and locking screws for thermometers. The taller support rotates freely to permit setting of the maximum thermometers after reading. The shorter support makes a quarter turn to enable the minimum thermometer to be set. Each in a box.

5520 Minimum Thermometer. Weather Bureau Pattern. Tube is plain. Spirit filled, range -20° to -60° up to 120°F., graduated in 1° divisions, mounted on stainless steel scale. This thermometer made in accordance with U. S. Weather Bureau specifications. Each in a box with certificate.

5524 Weather-Bureau Thermometer. Engraved mercury-filled plain-front tube, graduated in single degrees, with cylindrical bulb, mounted on 9½" stainless steel scale on which is marked every five-degree line of the scale, and the figures every ten degrees; temperature range -10° to -40°F. up to about 120°F. Brass insulating supports and binding screws. Each in a box, with certificate.

5518 Maximum Registering Thermometer. Weather Bureau Pattern. Tube is mercury filled, range 20° to 120°F., graduated in 1° divisions, mounted on stainless steel. This thermometer made in accordance with U. S. Weather Bureau specifications. Each in a box with certificate.

5448 Maximum-Minimum Thermometer. See page 20.

RAIN GAGES

• A DEPENDABLY ACCURATE model adapted and recommended by most rain insurance companies. The rain is caught in the funnel at the top and conducted down to an inner receiving can. When measuring the amount of water that has accumulated, the top of the funnel is lifted off and the measuring stick inserted into the inner can.

2705 Rain Gage. Blue-bronzed cylindrical case 3" diameter and 13½" high; with brass rim at top and bottom and three pointed brass feet 3" long, which when forced into the ground hold this sturdy, accurate gage upright; two graduated measuring sticks are provided to show from .01 to 1.0 inch of rain. An overflow slot takes care of rains heavier than 1.0.



2705

Weather Series for the Amateur

By P. R. Jameson, F.R. Met. Soc., F.R.G.S.



"Practical Hints for Amateur Weather Forecasters"

(Booklet A)

Thirty-two pages, illustrated, of information on the care and exposure of barometers; how to set for sea level; effect of temperature on the weather, etc. Net per 100... \$15.00

"Humidity, Its Effect on Our Health and Comfort"

(Booklet B)

Twenty-four pages, illustrated, on matters concerning the necessity of correcting present-day inside moisture conditions from the standpoint of health and comfort. Net per 100... \$15.00

"The Mountains of Cloudland and Rainfall"

(Booklet C)

Twenty-four pages, illustrated with different types of clouds, and ancient and modern rain gauges. Rainfall is briefly mentioned. Net per 100... \$15.00

"The Thermometer and its Family Tree"

(Booklet D)

Twenty-four pages, illustrated with thermometers from the time of their invention to the present day. The history of the birth and development of this instrument is described in plain language. Net per 100... \$15.00

"The Barometer as the Foot-Rule of the Air"

(Booklet E)

Twenty-four pages, illustrated. An elementary booklet describing the invention of the barometer. The correct method of using barometers to measure heights, corrections necessary for absolute readings, and the use of the vernier, are simply described. Net per 100... \$15.00

"The Compass, the Signpost of the World"

(Booklet F)

Twenty-four pages, illustrated. History of the compass, its invention and use, clearly given. A map giving declination of the compass for all parts of the United States is included. Net per 100... \$15.00

"Weather and Weather Instruments"

(Booklet G)

Most books on this subject are so scientific that they are beyond the ordinary layman. "Weather" is a summary of the information contained in the six books described above. It covers the subject of weather in sufficient detail for the layman. Handsomely bound in imitation leather, lettered in gold. List each... \$2.00

Weather Instruction Chart

• To ASSIST THE NOVICE in making reliable forecasts. Just set needle on card at the reading you get from your barometer. Read forecast indicated.

4051 Taylor Instruction with movable pointer.
Size 5½" x 5½". Each in an envelope \$.75



SALES AIDS FOR *Taylor* DEALERS



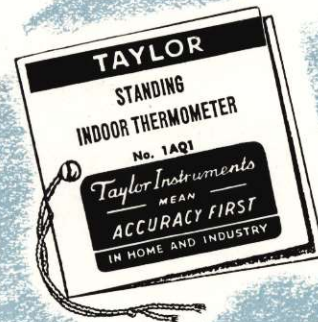
National Advertising

Through adequate space in such publications as *The Saturday Evening Post*, *House Beautiful*, *House and Garden*, *Better Homes and Gardens* and *Parents* readers will continue to be pre-sold on Taylor instruments and Taylor quality. New markets will be created and prospects educated to the many benefits of using cooking, weather, and temperature instruments. Taylor Instrument Companies are not only one of the world's largest makers of thermometers and barometers, but are one of the largest and most consistent advertisers of these instruments.

Dealers can profit locally with the various sales helps listed below; available upon request at no charge. Order these helps now and receive your share of instrument business built on Taylor's national advertising program.

Fact Tags

Each Taylor item retailing for over \$1.00 now has a fact tag attached. Each product has been carefully studied for the benefits it offers the consumer as well as for its quality features. This information has been printed on these tags. They will prove to be invaluable as a sales training medium as well as a powerful sales message the prospective customer will read while examining the item.

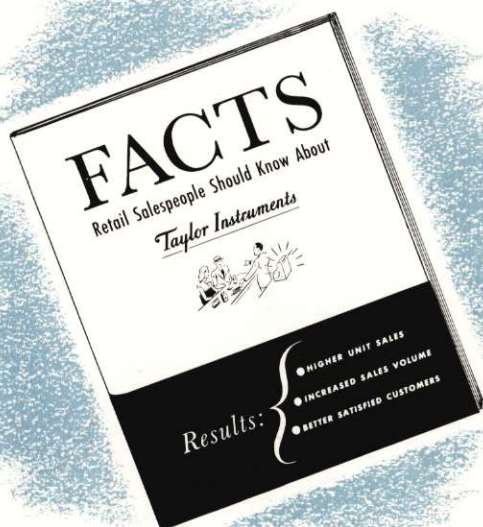
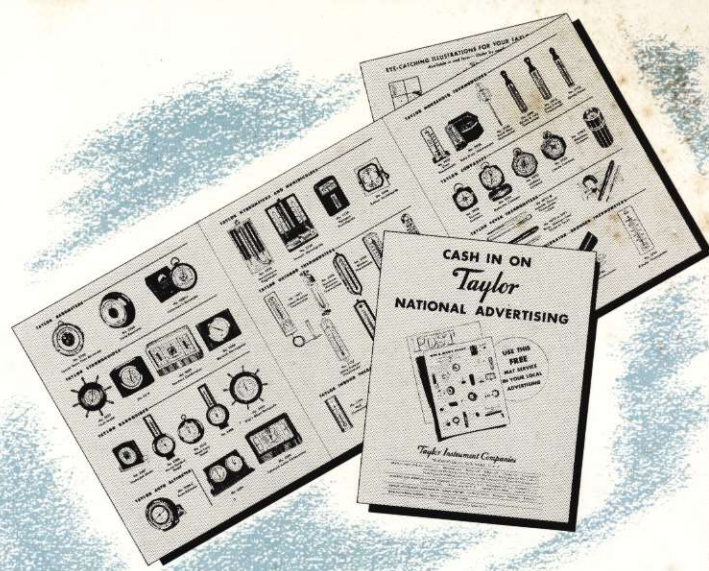


Folders and Booklets

Packed in the box with most Taylor items is either an instruction or selling folder. Use these forms to illustrate and strengthen your sales message. A quantity of booklets describing individual instruments is always kept on hand for the use of dealers. Folders for distribution at counters or for mailing with monthly statements are also available. Taylor will be glad to furnish these sales helps in reasonable quantities, imprinted with your company name and address.

Mats and Electros

Newspaper mats of the individual items are available for illustrating your local advertising. Order a mat catalog now so you can plan a series of ads. This catalog includes suggested copy for the various items as well as illustrates the size mats available. Halftone and line drawing electros will be furnished without charge for catalog or other promotional use.



Radio Commercials

Suggested commercials for several popular Taylor items are given in the Taylor newspaper mat catalog. Radio commercials to fit your particular need, will gladly be prepared upon request.



Sales Training Manual

Tests have proven that clerks fully informed about merchandise far outsell those uninformed. Stop lost sales in your store. Send for copies of "Facts Retail Salespeople Should Know About Taylor Instruments." Have your clerks study this booklet so they can readily explain and answer questions regarding any item in the Taylor high-profit line.

Window and Counter Displays

National advertising by the manufacturer is only one cog in a successful campaign. The dealer must do his full share in calling attention to the merchandise he has to offer. A well-designed card or display has real attention value and is never misnamed when called a "Silent Salesman." Taylor has displays in stock for distribution to its dealers. Write for an illustrated list of those displays currently available.



Taylor

INSTRUMENTS

. . . mean accuracy first

FROM A SINGLE ROOM in 1851 to the large modern plant of today—such has been the 98 year growth of Taylor Instrument Companies. And with this growth has come world-wide recognition of the Taylor name and the universal acceptance of instruments carrying it. The reputation of Taylor products for accuracy, dependability, beauty and simplicity has grown through the years, protected by constant research and vigilance—summed up by the slogan *Taylor Instruments mean Accuracy First*.

Taylor's greatest pride, however, lies in the reputation of the company for fair dealings, for keeping abreast of modern merchandising trends and for standing back of every Taylor product, with or without a guarantee.

Customer satisfaction is the final goal of the entire Taylor organization. To that end over 150 scientists in the research, engineering and technical departments are constantly producing designs for new instruments, seeking improvements in present lines — continuously checking and testing for quality and accuracy.

A consistent national advertising program, supplemented by sales helps of every kind, acquaints the public with Taylor achievements, introduces new Taylor products and keeps the Taylor name before millions of people.

These and all the other Taylor activities are being carried on with new vigor as the company nears the close of its first century and looks forward to serving home and industry ever better in the years ahead.

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Taylor Instrument Companies

*Rochester 1, New York, U. S. A.

BRANCH SALES OFFICES

Atlanta	Chicago	Los Angeles	St. Louis
Baltimore	Cincinnati	Minneapolis	San Francisco
Boston	Cleveland	New York	Tulsa
Buffalo	Detroit	Philadelphia	Wilmington
	Houston	Pittsburgh	

TAYLOR INSTRUMENT COMPANIES OF CANADA LIMITED

*TORONTO Montreal Winnipeg Vancouver

SHORT & MASON LTD., LONDON — Manufacturing Distributors

in Great Britain

**Manufacturing and Factory Repair Service*

TAYLOR INSTRUMENTS

**—MEAN ACCURACY FIRST
IN HOME AND INDUSTRY**

