

430 - SYDENHAM

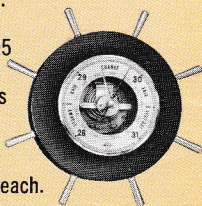
American beauty with British-import clock and barometer movements. Luxury weather station and time-piece. Battery operates clock for one year. Mahogany or Salem Colonial finish. Dish clock dial of satin-silver finish. Accented with brass rosette and finial. Keyhole hanger. 32". Ship. wt. 6 lbs. in individual mailer. \$85.00

DERBY BAROMETER

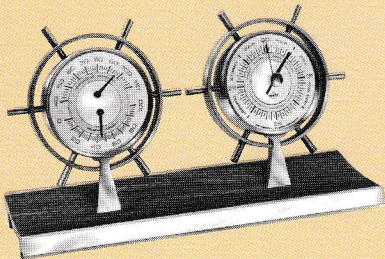
Swift's Derby barometer is now available in a ship's wheel design, suitable for desk or wall use, for beach, cottage or boat. See-through dial reveals precise workmanship of fully compensated, 4" movement. Satin-finish case of Black Forest hardwood. 7" dia. Wt. 1 lb.

424
w/spokes \$10.95

425
(wall model/less
spokes 5" dia.)
\$8.95
Gift boxed.
Ship. wt. 1 lb. each.



431 - CAPSTAN Barometer, thermometer, humidimeter. In beautiful brushed silver-finish aluminum. Teak-grain accented base. Fully compensated 4" Swift barometer with Holosteric movement. Spun aluminum dials. Black markings. Blue numerals. 3 3/4" deep, 6" high, 10 3/4" long. Gift boxed. Ship. wt. 3 lbs. \$29.95



*Brilliant
New
Achievements*

by

SWIFT[®]



SWIFT INSTRUMENTS, INC.

Boston, Mass. 02125 • San Jose, Calif. 95106

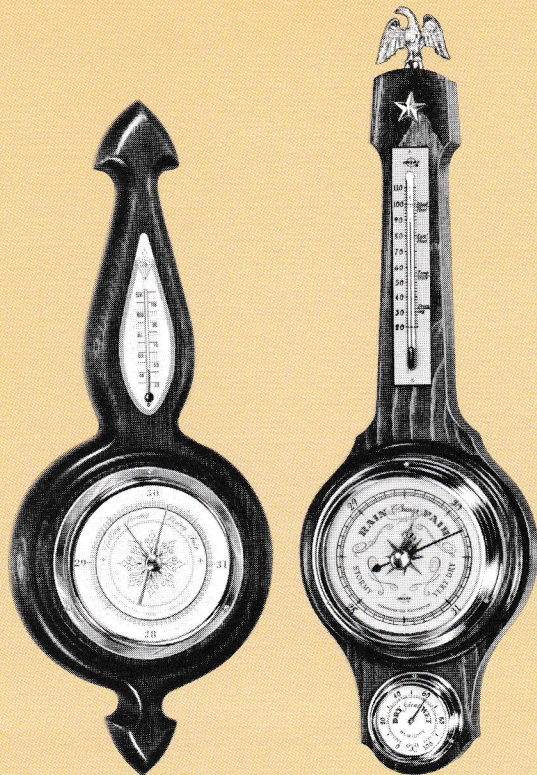
Weather Instrument Achievements



**Colonial
Pine Finish**

443 - STURBRIDGE Charming Colonial barometer-thermometer in especially selected Pine case of interesting grain. Silvered dial and scale with black activity. Gleaming brass finial and bezel. 17½" X 7½" X 2¼". Ship. wt. 3lbs. in individual mailer. \$28.00

444 - COACHMAN Brilliant decorative piece with remarkable sensitivity. Accurately predicts weather changes. Shows true temperature. Antique Pine finish reminiscent of Colonial Craftsmen. Golden eagle on cabinetry. Highly-polished brass bezel. 18" X 7½" X 2½". Ship. wt. 3 lbs. in individual mailer. \$28.00



442 - TIVERTON Barometer-thermometer combination with Colonial Pine finished case. Beautiful bone-white dial and scale with forest green and gold activity. Highly-polished brass bezel. 16¾" X 6½" X 1½". Ship. wt. 2 lbs in individual mailer. \$25.00

441 - CONTINENTAL All-in-one barometer, thermometer, hygrometer. New, revolutionary bezel openings on hygrometer to allow free air circulation for true humidity reading. Antique Pine finish. Gold, 5-point star and American eagle accents. 20½" X 6¼" X ¾". Ship. wt. 3 lbs. in individual mailer. \$29.95

Optical Achievements

Featured here are the newest — and among the finest — optical triumphs by Swift. They are impressive additions to a line recognized as one of the most advanced in the industry.

Each of these new achievements by Swift has been scientifically researched, tested and approved not only by Swift, but by recognized impartial authorities in the optical and outdoor field.

Swift optical achievements encompass the gamut of optics from spotting and riflescopes to the incredibly compact and revolutionary Swift Trilyte binocular.

Swift has pioneered many firsts in the popular priced field: slotted prisms, ultra violet lens coating, retractable eyecups for easy eyeglass viewing, air-to-glass surface coating and others.

You can purchase Swift optics with complete confidence. The most rigorous tests prove them equal in performance, and in some cases, superior to well known binoculars and scopes that cost 50% to 130% more.

If in doubt as to what type of binocular is best for your purpose, ask your dealer for a free copy of the brochure: The Right Binocular.

SWIFT most advanced

715 - TRILYTE 7X35

All new! World's most compact 7X35 binocular. Weighs only 18.7 oz. Small size and "H" shape due to use of roof prism, air-spaced objective lenses and 5 lens Erfle-type ocular system. Big 5 mm. exit pupil. Ideal for boating and all-purpose use. Close focuses to 14 ft. Semi-internal focusing. 393 ft. field. Slotted prisms and ultra-violet coating inhibitor. Light, die-cast magnesium body. With case. Gift-boxed. A magnificent binocular! \$149.95*



722 - 4X HUNTSCOPE

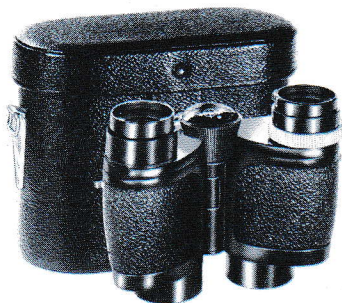
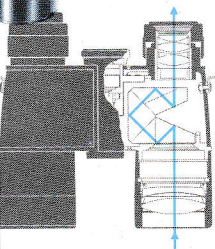
Sensational newcomer from Swift. All the see power — none of the weight. Only 5.1 oz., 3½" high. Takes place of bulky binoculars. Ideal for hunter and sportsman. The perfect, fixed-focus spotting scope from 50' to infinity. With Range-Finder Reticule. Porro prism and 3 lens Kellner ocular system. Nitrogen gas filled. 44' field at 100 yds. Clip to belt. Or carry in lapel pocket. Secured by lanyard to lapel buttonhole. Gift boxed. \$19.98*



anced optical designs and features

720 - FALCON 6X25

Brand new, stunning beauty with amazing compactness and incredibly light weight. Only 15 oz. Combines excellent wide field (420') with brilliant imagery for excellent all-purpose use. Close focuses to 12' for birders. Internal focusing mechanism means dust and weatherproof interior. Smooth contours for steady grip. Porro slotted prisms. Hard coated optics with ultra-violet ray inhibitor. Retractable eyecups for easiest eyeglass viewing. With sporty rectangular black case and straps. Gift-boxed. A beauty! \$60.95*



721 - CHEVY CHASE 8X40

Spectacular dawn, twilight and night binocular. Incredible light gathering power. Big 5 mm. exit pupil makes it a hunter's dream glass. Ideal for all daytime outdoor activity, too. Tremendous 410' field with impressive 37.5 relative light efficiency. 3 lens Kellner ocular system. Slotted prisms. Coated optics with ultra-violet ray inhibitor. Retractable eyecups for viewing with eyeglasses. Smoothly contoured for firm grip. Tripod adapter. Durable black case. A great sportsman's favorite! Binoc. wt. 28 oz. Gift boxed. \$74.95



*DELIVERY: 715 - DEC. 1967, 720 AND 722 - JAN. 1968

4X20
1.1 x 58.0mm
MODEL No 222
4X20

SWIFT[®]

one of the world's leading manufacturers and importers of optical and weather instruments

